

Budget and Work Plan 2018





**Operating Budget
For Calendar and Fiscal Year
2018**

Kurt M. Weigle
President & CEO

Anthony G. Carter
Finance and Administration Director

Sabrina D. Smith
Finance and Administration Manager

Richard G. McCall
Operations Director

Leigh M. Ferguson
Economic Development Director

Devona Dolliole
Communications Director

Barbara Waiters
Public Affairs Director



BOARD OF COMMISSIONERS
Budget 2018

Joseph Bruno, Jr.
Chair

Carla Major
Vice-Chair

Michelle Craig
Secretary

Judy Barrasso
Commissioner

Gary Blossman
Commissioner

Jade Brown-Russell
Commissioner

Kevin Kelly
Treasurer

Allison Tiller
Immediate Past Chair

Bill Hines
Commissioner

Cleveland Spears
Commissioner

Jim Cook
Commissioner



Downtown Development District of New Orleans

Mission

To drive the development of Downtown New Orleans and be the catalyst for a prosperous, stimulating, innovative heart of the Crescent City.

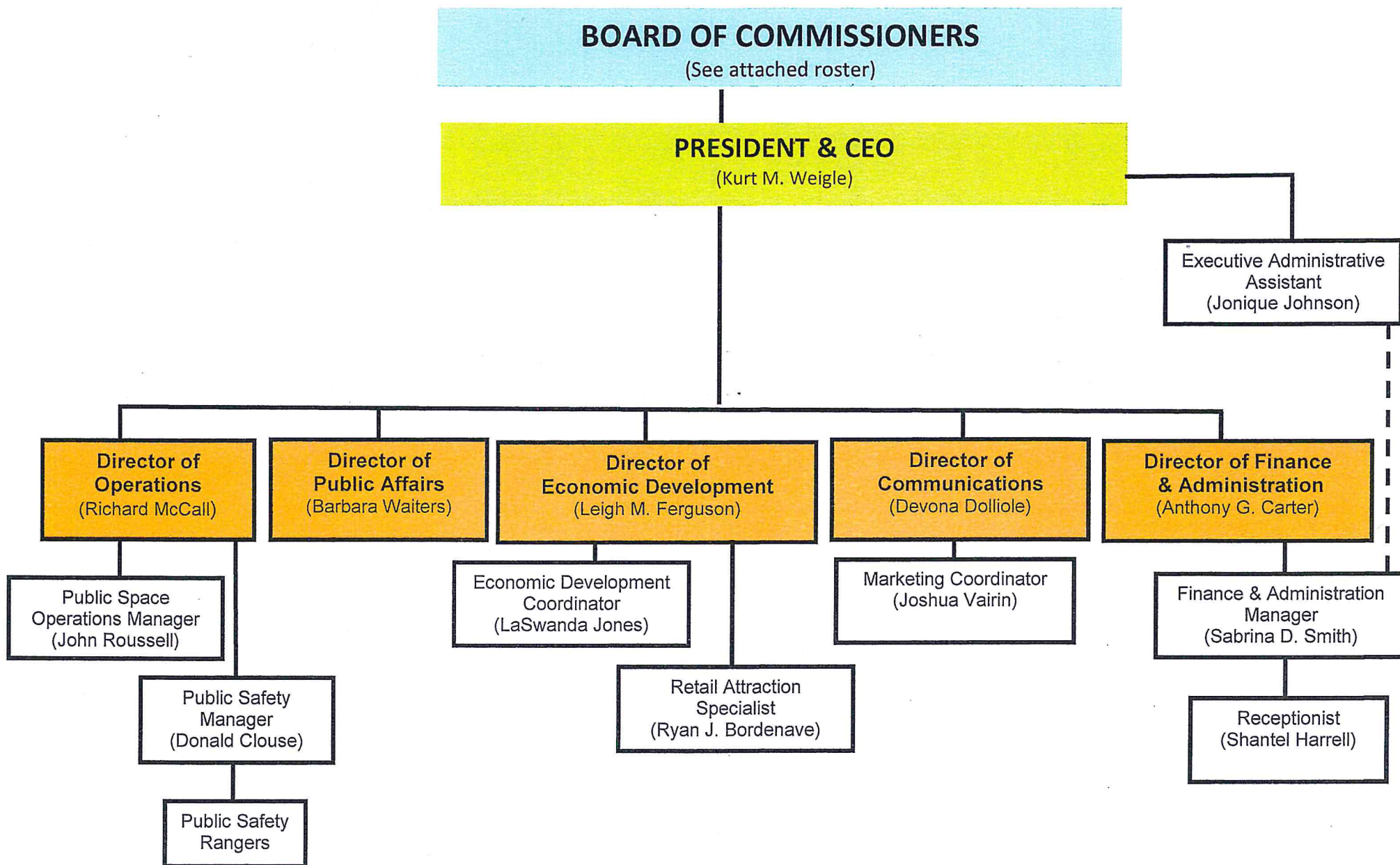
We do this by:

- Cultivating economic development in such industries as bioscience, the arts, digital media and tourism
- Ensuring Downtown is clean and safe
- Serving as a voice and advocate for Downtown's future.
- Promoting Downtown as a world-class destination for residents and visitors

Downtown Vision

Downtown New Orleans will be celebrated as the vibrant hub of America's beloved city and the engine for the region's economy. Historic and contemporary buildings glow with new residences and retail as Downtown becomes a magnet for a population involved in industries of the mind such as bioscience, the arts and digital media. Streets bustle with neighbors and visitors alike participating in the arts, music, dining, shopping and daily business of Downtown. People from around the world are drawn to a dynamic, seductive Downtown where the unique cultural mosaic of the New Orleans experience comes into focus.

DOWNTOWN DEVELOPMENT DISTRICT ORGANIZATIONAL CHART – 2017



2018 Downtown Development District Budget

Introduction and Discussion of Priorities

The Board of Commissioners and management of the Downtown Development District (DDD) are pleased to submit the enclosed 2018 Work Plan and Budget to City Council. The DDD's 2018 Work Plan is consistent with board-adopted priorities in the DDD's 2017 Strategic Plan and with the City of New Orleans Master Plan and will make substantial progress toward addressing DDD & City priorities.

Expenditures for public safety increase by 13% in 2018 following a 43% increase in 2017. This includes full funding for the DDD's private armed patrols evenings and overnight and added security dedicated to Downtown's public gathering places. The DDD will maintain the 2017 level of police detail hours and will continue the dynamic redeployment of previously expanded resources, such as mounted officers, to areas where their impact will be felt most. The DDD has committed \$500,000 of operating funding to the Community Resource & of Referral Center (CRRC) low barrier shelter, the result of three years of work on the part of the DDD and a model collaboration with the City of New Orleans. The new low barrier shelter will accommodate 100 homeless individuals currently sleeping on the streets and in the parks of Downtown and other parts of the City.

Additional funds have been allocated to expand the Clean Team's human and mechanical resources in order to address the impressive growth of Downtown. More than sixty percent (60%) of Downtown's vacant & of underutilized space has been put back into commerce over the last five (5) years. More occupied space and foot traffic Downtown has led to increasing demand for cleaning & maintenance services.

In addition, the DDD has committed funding for a full-time, dedicated City of New Orleans Sanitation Ranger for Downtown, provided that said Ranger is authorized by the City Code to write citations for sanitation offenses. Currently Sanitation Rangers do not have this authority; the Administration has indicated its desire to change the City Code to grant such authority. The operations budget also provides funding to install additional surveillance cameras and to support the DDD's recently expanded matching grant program to assist private property owners in eradicating graffiti.

The DDD has dedicated funds in 2018 to complete design work on a new wayfinding signage system for Downtown and other parts of the city, a project begun in 2017.

Funding to begin management of Duncan Plaza pursuant to an anticipated lease agreement with the City is included for the first time in 2018.

The DDD has made the revitalization of the 100-block of Carondelet Street – one of Downtown's most important gateways – a priority in 2018. Management is working with property owners and other

agencies to craft a redevelopment strategy for this block, to which the DDD will dedicate façade grant, sidewalk grant, public safety, and Clean Team resources.

The DDD will increase its spending on job recruitment & creation in 2018, expanding its current work on Industries of the Mind business development & retention. The DDD feels compelled to sharpen its focus on job creation in order to protect the \$6.5 billion of investment that has occurred Downtown in the last twelve (12) years. Furthermore, the DDD will work with other agencies to increase housing opportunities Downtown across all price points.

The DDD will once again undertake its bi-annual Stakeholder Satisfaction Survey to gauge the priorities and concerns of Downtown property owners, workers, residents and visitors. In addition, the DDD will help to fund a campaign to help members of the public who want to help those most in need and those who beg money on the streets of Downtown, by directing donations to the worthy agencies in New Orleans who are giving comfort and helping people to transform their lives.

The DDD continues its leadership via capital spending, with funds committed to completing the CRRC low barrier shelter for the homeless, beginning construction on a re-imagined Duncan Plaza, and building a park on the grounds of the International High School New Orleans for use by its students & neighborhood children.

Based on 2017 ad valorem tax collections, DDD management has budgeted for a 3.0% increase above the amount budgeted for 2017.

Miscellaneous Revenues include \$54,000 in payments for cleaning of RTA Streetcar Transit Shelters, which the DDD began in 2017 in order to improve the experience for transit patrons and other Downtown stakeholders.

During 2017, the DDD's disaster recovery loan from the Louisiana Office of Community Development was repaid early in order to save interest expense and to add approximately \$70,000 per year to bottom line cash flow.

The Board of Commissioners and management of the DDD are confident that the 2018 Work Plan & Budget reflects the DDD priorities set by the board and is consistent with the City's goals for the development of Downtown as set forth in the Master Plan. The work plan builds upon the DDD's recent successes and allows the DDD to keep momentum going in every neighborhood of Downtown.

RESOLUTION 17-10
Downtown Development District
of the City of New Orleans

RESOLUTION TO ADOPT WORK PLAN AND BUDGET
FOR THE YEAR 2018

BY BOARD MEMBERS: Joseph Bruno, Jr., Carla Major, Kevin Kelly, Michelle Craig, Allison Tiller, Judy Barrasso, Gary Blossman, Jade Brown – Russell, Jim Cook, Bill Hines, and Cleveland Spears.

WHEREAS, the President & CEO of Downtown Development District has prepared and submitted to the Board of Commissioners of the Downtown Development District a proposed Annual Plan and Annual Budget detailing the anticipated expenditures necessary to carry on the DDD's functions for year 2018; and

WHEREAS, all applicable legal requirements pertaining to public notices and hearings have been satisfied within specified deadlines and prior to final adoption of this resolution; and

WHEREAS, the Board of Commissioners of the Downtown Development District has examined, discussed and carefully considered the proposed budget, in duly assembled meetings; and

WHEREAS, the Board of Commissioners hereby desires to approve and adopt the Annual Plan and Annual Budget for the year 2018, a copy of which is attached hereto as Exhibit "A" and is entitled "2018 Annual Plan and Budget "

NOW, THEREFORE,

BE IT RESOLVED that the Board of Commissioners of the Downtown Development District hereby formally adopts the Annual Plan and Annual Budget for the year 2018 attached hereto as Exhibit "A" and entitled "2018 Annual Plan and Budget", which said budget is hereby confirmed, adopted and approved in all respects. Said budget is adopted after full, complete and comprehensive hearings and expression of all parties concerned and is made necessary to provide required funds for capital outlays, operating expenses, expenditures for materials, labor, equipment, supplies, and contingent expenses of the Downtown Development District for the year 2018.

**THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL
WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS
FOLLOWS:**

Voter	Yea	Nay	Absent
Joseph Bruno, Jr., Chair			✓
Carla Major, Vice Chair	✓		
Kevin Kelly, Treasurer			✓
Michelle Craig, Secretary	✓		
Allison Tiller, Immediate Past Chair			✓
Judy Barrasso, Commissioner	✓		
Gary Blossman, Commissioner	✓		
Jade Brown - Russell, Commissioner			✓
Jim Cook, Commissioner	✓		
Bill Hines, Commissioner			✓
Cleveland Spears, Commissioner	✓		

Chair, Joseph Bruno, Jr.

Date Signed

8/15/17

Secretary, Michelle Craig

Date Signed

8/11/17

Resolution 17 - 09
Downtown Development District
of the City of New Orleans

RESOLUTION TO SET MILLAGE FOR 2018

BY BOARD MEMBERS: Joseph Bruno, Jr., Carla Major, Kevin Kelly, Michelle Craig, Allison Tiller, Judy Barrasso, Gary Blossman, Jade Brown – Russell, Jim Cook, Bill Hines, and Cleveland Spears.

WHEREAS, the Board of Commissioners of the Downtown Development District has historically been approved for its 22.97 millage complement of property taxes on all real property situated within the boundaries of the Downtown Development District based on a vote of the electorate in 1978; and

WHEREAS, the Board of Commissioners of the Downtown Development District has adopted its Annual Plan for 2018 which plan will require that only 14.76 mills be collected for the year 2018; and

WHEREAS, in order to effect the collection of the 14.76 mills, a portion of the millage must be suspended; now therefore,

BE IT RESOLVED, that the Downtown Development District hereby suspended only insofar as they pertain to the collections by the City of New Orleans of the special ad valorem tax levied for the year 2018 upon all taxable property situated within the boundaries of the Downtown Development District of the City of New Orleans in excess of 14.76 mills on the dollar of the assessed valuation of the real property.

BE IT FURTHER RESOLVED, that the Director of Finance, of the City of New Orleans, be and is hereby directed to collect only that portion of the ad valorem tax levied, which is not in excess of the 14.76 mills on the assessed valuation of real property situated in the Downtown Development District of the City of New Orleans.

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

Voter	Yea	Nay	Absent
Joseph Bruno, Jr., Chair			✓
Carla Major, Vice Chair	✓		
Kevin Kelly, Treasurer			✓
Michelle Craig, Secretary	✓		
Allison Tiller, Immediate Past Chair			✓
Judy Barrasso, Commissioner	✓		
Gary Blossman, Commissioner	✓		
Jade Brown - Russell, Commissioner			✓
Jim Cook, Commissioner	✓		
Bill Hines, Commissioner			✓
Cleveland Spears, Commissioner	✓		

Chair, Joseph Bruno, Jr.

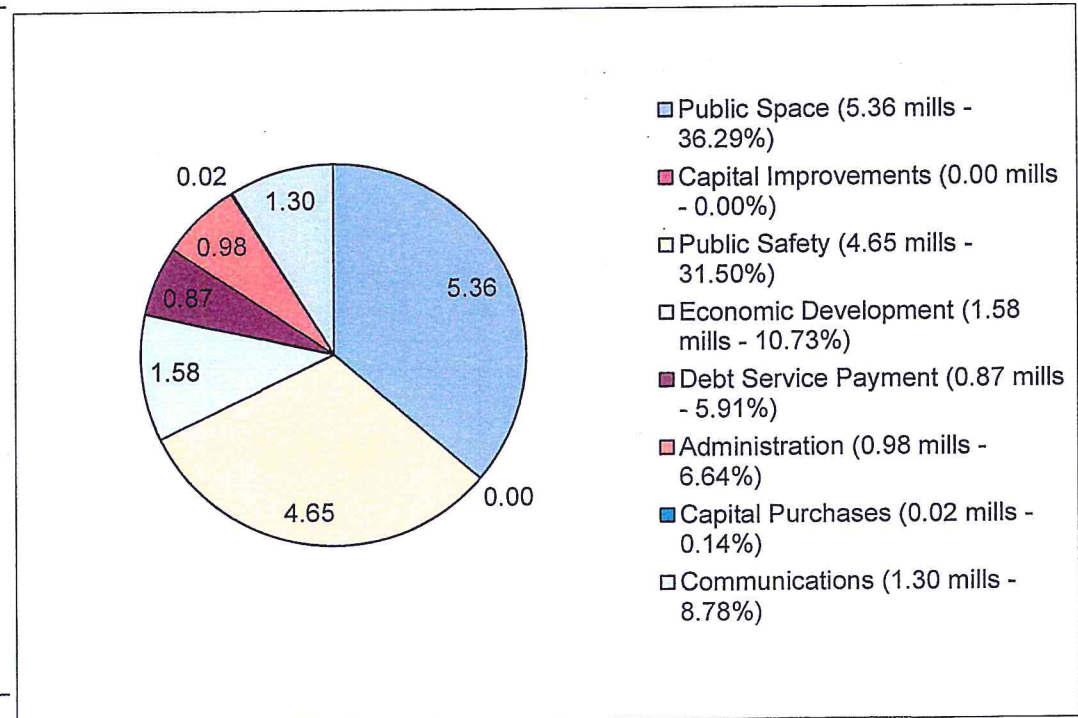
Secretary, Michelle Craig

Date Signed

Date Signed

**Downtown Development District
Millage Assessment by Departments
For 2018 Budget Year**

Departments	Millage Ratio	14.76 Mills Assessed
Public Space Operations	$\frac{2,738,337}{7,545,324} \times 14.76$	5.36
Public Safety	$\frac{2,376,880}{7,545,324} \times 14.76$	4.65
Economic Development	$\frac{809,864}{7,545,324} \times 14.76$	1.58
Communications	$\frac{662,449}{7,545,324} \times 14.76$	1.30
Administration	$\frac{501,082}{7,545,324} \times 14.76$	0.98
Less: Other Income, Interest Income, Cash Reserve Proceeds, etc.		
Debt Service Payment (P&I)	$\frac{446,212}{7,545,324} \times 14.76$	0.87
Capital Purchases	$\frac{10,500}{7,545,324} \times 14.76$	0.02
Capital improvements	$\frac{-}{7,545,324} \times 14.76$	0.00
Total Mills (Ad Valorem Tax Revenue)	$\frac{7,545,324}{7,545,324}$	14.77



**ORDINANCE
CITY OF NEW ORLEANS**

CITY HALL _____
CALENDAR NO _____

NO. _____ MAYOR COUNCIL SERIES
BY: COUNCILMEMBERS _____

AN ORDINANCE to adopt the Downtown Development District's 2018 Plan to provide additional capital and special services, facilities and/or improvements for the Downtown Development District of the City of New Orleans for the year 2018 and to provide otherwise with respect thereto.

SECTION I. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS that the Downtown Development District's 2018 Plan, as adopted by its Board of Commissioners, provides for the continuation of special public safety services, supplementary sanitation services, public space maintenance of the District, special programs and undertaking, promotional activities and the administration of the District's programs, including the execution of contracts and cooperative endeavor agreements which are desirable and necessary in order to accomplish the District's goals and objectives, and is adopted as follows.

A. Police – to provide, through the Office of Secondary Employment, for enhanced services in the form of Police Detail Officers in the Central Business District (Fund 692, Org. 2117, Agency 210.)

<u>1.92 Mills</u>	\$ 984,000
Sponsorships/Grants	0
Interest	0
Reserves	<u>0</u>
	\$ 984,000

B. Sanitation – to provide, by contract with the City of New Orleans, for supplementary services of the Sanitation Department in the central business district (Fund 692, Org. 3048, Agency 300.)

<u>0.09 Mills</u>	\$ 48,000
State/Federal Funds	0
Interest	0
Reserves	<u>0</u>
	\$ 48,000

23 C. Public Space Operations – to provide by contract with other entities or otherwise for the cleaning
 24 and maintenance of the District's sidewalks and other capital improvements (Fund 692, Org. 2117,
 25 Agency 210).

26	<u>5.26 Mills</u>	\$2,690,337
27	Sponsorships/Grants	0
28	Interest/Other Sources	0
29	Reserves	<u>0</u>
30		\$2,690,337

31 D. Public Safety – to provide by contract with other entities or otherwise for a public safety
 32 campaign, code enforcement, and continuance of the Public Safety Ranger program (Fund 692,
 33 Org. 2117, Agency 210).

34	<u>2.72 Mills</u>	\$ 1,392,880
35	Sponsorships/Grants	0
36	Interest/Other Sources	0
37	Reserves	<u>0</u>
38		\$ 1,392,880

39 E. Economic Development – to provide by contract with other entities or otherwise for economic
 40 development, special planning, GIS system, promotion and support of business in downtown and
 41 medical district improvements (Fund 692, Org. 2117, Agency 210).

42	<u>1.58 Mills</u>	\$ 809,864
43	State/Federal Funds	0
44	Grants/Sponsorships	0
45	Reserves	<u>0</u>
46		\$ 809,864

47 F. Communications – to provide by contract with other entities or otherwise for the marketing and
 48 promotions of downtown by means of special events, banners, publications and communications,
 49 advertising, and website media (Fund 692, Org. 2117, Agency 210).

50	<u>0.86 Mills</u>	\$ 439,049
51	State/Federal Funds	0
52	Other Sources	78,400
53	Grants/Sponsorships	<u>145,000</u>
54		\$ 662,449

55

56 G. Administration – to provide by contract with other entities or otherwise for staff administration
57 and implementation of all District projects, programs and activities, including salaries, health
58 insurance and retirement, legal services, accounting services, rent and general insurance costs
59 (Fund 692, Org. 2117, Agency 210).

60	<u>2.00 Mills</u>	\$	1,024,926
61	Grants/Sponsorships		0
62	Interest & Other		35,680
63	Reserves		<u>0</u>
64			\$1,060,606

65 H. Capital Improvements – to provide for capital improvements within the District of the City of New
66 Orleans such as District Wide Capital Improvements, as well as Canal Street Streetscape
67 Improvements (Fund 692, Org. 2117, Agency 210).

68	<u>0.00 Mills</u>	\$	0
69	Interest & Other		0
70	Bond Proceeds		0
71	Reserves		<u>2,400,000</u>
72			\$2,400,000

73 I. Debt Service – to provide for principal installments for the repayment of bond funding for City
74 debt, Board of Liquidation Bond Series 2012 (Fund 692, Org. 217, Agency 210); as well as the
75 related interest payment.

76	<u>0.31 Mills</u>	\$	156,268
77	State/Federal Funds		0
78	Interest		0
79	Reserves		<u>289,944</u>
80		\$	446,212

81 J. Capital Purchases – to provide for the purchase of new office equipment necessary to administer
82 the DDD's projects, programs and activities. (Fund 692, Org. 2117, Agency 210)

83	<u>0.00 Mills</u>	\$	0
84	Interest		0
85	Reserves		<u>10,500</u>
86		\$	10,500

87

88 K. Cash Reserve Contributions – to provide a cash reserve to be utilized by the DDD to continue its
 89 programs and activities. (Fund 692, Org. 2117, Agency 210).
 90 0.00 Mills \$ 0
 91 State/Federal Funds 0
 92 Reserves 0
 93 \$ 0
 94 Total Budget \$10,504,848
 95 14.76 Mills \$7,545,324
 96 State/Federal Funds 0
 97 Interest and Other Sources 114,080
 98 Grants & Sponsorships 145,000
 99 Reserves 2,700,444
 100 Total Revenue \$10,504,848 (Before Bond Proceeds)
 101 Bond Proceeds 0
 102 Total Revenue & Cash \$10,504,848

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS _____

 PRESIDENT OF COUNCIL

Delivered to the Mayor on _____

Approved: _____

MAYOR

Returned by the Mayor on _____ at _____

 CLERK OF COUNCIL

ROLL CALL VOTE

YEAS:

NAYS:

ABSENT:

RECUSED:

Downtown Development District
2018 Annual Plan
(As of August 1, 2017)

Line		8/7/2017 12:37	Proposed Budget
#	Description		2018
1	OPERATING REVENUES		
2	DDD Internal Sources (Concerts, State, Fed, e	232,280	
3	City Sources (Ad Valorem, etc.)	7,571,824	
4	TOTAL OPERATING REVENUE	7,804,104	
5			
6	OPERATING EXPENSES		
7	Public Space Operations	2,738,336	
8	Public Safety	2,376,878	
9	Economic Development & Planning	809,864	
10	Communications	662,451	
11	Administration	1,060,604	
12	TOTAL OPERATING EXPENSE	7,648,133	
13			
14	NET OPERATING INCOME (LOSS) *	155,971	
15			
16	NON OPERATING REVENUE		
17	OCD Bond Debt Service Loan Proceeds	-	
18	Interest on Bond Proceeds	300	
19	TOTAL NON OPERATING REVENUE	300	
20			
21	NON OPERATING EXPENSES		
22	District Wide Capital Improvements	2,400,000	
23	Canal Street Streetscape	-	
24	CSDC Excess Tax Payment	-	
25	TOTAL NON OPERATING EXPENSE	2,400,000	
26			
27	EARNINGS (Loss) before Interest, Deprec & Amort	(2,243,729)	
28			
29	INTEREST EXPENSE (Debt Service)	96,212	
30	DEPRECIATION / AMORTIZATION	80,000	
31			
32	NET INCOME	<u>(2,419,941)</u>	
33			
34			
35	NET INCOME BEFORE DEPRECIATION	(2,339,941)	
36			
37	CAPITAL SOURCES		
38	Bond Proceeds	-	
39	Cash Reserve Proceeds	2,700,441	
40	TOTAL CAPITAL SOURCES	2,700,441	
41			
42	NET SOURCES BEFORE CAPITAL USES:	360,500	
43			
44	CAPITAL USES		
45	Debt Service - Principal	350,000	
46	Capital Purchases	10,500	
47	Capital Lease - Principal Payment	-	
48	Contributions to Cash Reserves (Gen, Legal, e	-	
49	TOTAL CAPITAL USES	360,500	
50			
51	NET CASH FLOW	<u>(0)</u>	
52			

Downtown Development District
2018 Annual Plan
(As of August 1, 2017)

8/7/2017 12:37 Proposed
Budget
2018

Line #	Description	
53		
54		
55		
56		
57	Operating Revenues	
58	1. <u>DDD Internal Sources</u>	
59	Code Enforcement	-
60	DDD Events	135,000
61	Federal Funding	-
62	State Funding	-
63	External Ranger Funding	-
64	Sponsorships/Donations/Grants	10,000
65	Interest Earned	8,880
66	Banner Deposits Earned / Misc	78,400
67	Total Admin Sources:	232,280
68		
69	2. <u>City Sources</u>	
70	Advalorem Taxes (14.76 mills), gross	7,859,712
71	Less: Collection Fees & Assessor Fees	(314,388)
72	Interest on Investments	26,500
73	Total City Sources:	7,571,824
74		
75	Total Operating Revenue	7,804,104
76		
77	Operating Expenses	
78	3. <u>Public Space Operations</u>	
79	Personnel Costs (05)	
80	Salaries & Wages	193,102
81	Payroll Taxes	14,964
82	Insurance	19,848
83	Workers' Compensation	3,092
84	Retirement	11,584
85	Parking	1,800
86	Temporary Labor	-
87	Total	244,390
88		
89	Enhanced City Services	48,000
90	Total	48,000
91		
92	Landscape Maintenance	
93	- Landscaping	145,432
94	- Sidewalk Tree Maint/Replacem	260,000
95	- Parks & Open Space	96,000
96	Total	501,432
97		
98	Street Furnishings & Beautification	
99	- Trash Receptacles	13,500
100	- Banners (install/replace)	6,000
101	- Holiday Lighting	143,730
102	Total	163,230
103		

Downtown Development District
2018 Annual Plan
(As of August 1, 2017)

8/7/2017 12:37 Proposed
Budget
2018

Line #	Description	
104	Infrastructure	
105	- Museum Streetscape Payment to CNO	-
106	- Sidewalk Improvements	100,000
107	- Lafayette Square	-
108	Total	100,000
109		
110	Cleaning & Maintenance	
111	- Sidewalk Cleaning	1,507,660
112	- Wayfinding Signage Maintenance	-
113	- Special Event Clean-up	123,000
114	- Graffiti	18,000
115	- Summer Youth	-
116	Total	1,648,660
117		
118	Miscellaneous	
119	- Truck, Storage, Other	32,624
120	Total	32,624
121		
122	Total Public Space Operations	2,738,336
123		
124	4. Public Safety	
125	Personnel Costs (05)	
126	Salaries & Wages	556,296
127	Payroll Taxes	50,622
128	Insurance	140,388
129	Workers' Compensation	23,194
130	Retirement	25,036
131	Parking	3,600
132	Fitness Center	-
133	Total	799,136
134		
135	Public Safety Rangers	26,900
136		
137	Enhanced Police Services	
138	- Police Detail Services	744,000
139	- Private Security Services	192,000
140	- Park Security	48,000
141	Total	984,000
142		
143	Other Public Safety	
144	- Code Enforcement	-
145	- Stakeholder Involvement	6,850
146	- Miscellaneous	4,000
147	Total	10,850
148		
149	Homelessness Services	
150	- Outreach Services	55,992
151	- Low Barrier Shelter Operations	500,000
152	Total	555,992
153		
154	Total Public Safety	2,376,878

Downtown Development District**2018 Annual Plan****(As of August 1, 2017)**

8/7/2017 12:37

**Proposed
Budget**

Line #	Description	2018
155		
156	5. <u>Economic Development & Planning</u>	
157	Personnel Costs (05)	
158	Salaries & Wages	250,654
159	Payroll Taxes	19,928
160	Insurance	26,352
161	Workers' Compensation	650
162	Retirement	15,040
163	Parking	2,700
164	Temporary Labor	-
165	Total	315,324
166		
167	Canal Street Development	16,800
168	District Wide Development	36,240
169	Job Recruitment & Development	61,740
170	Research & Database Management	21,600
171	Housing	28,800
172	Administration/Meetings	18,060
173	Presentations & Marketing	-
174	Planning Initiatives	25,800
175	Business Retention & Recruitment	105,500
176	Façade Incentive	180,000
177	Total Economic Development	809,864
178		
179	6. <u>Communications</u>	
180	Personnel Costs (05)	
181	Salaries & Wages	252,992
182	Payroll Taxes	20,488
183	Insurance	24,276
184	Workers' Compensation	662
185	Retirement	15,182
186	Parking	2,700
187	Fitness Center	-
188	Total	316,300
189		
190	Holiday Event	136,474
191	DDD Events	37,029
192	Sponsored Events	40,500
193	Donor Relations	-
194	Digital Media	26,400
195	Communications	25,800
196	Miscellaneous	5,768
197	Research	50,000
198	Public Affairs	24,180
199	Total Communications	662,451
200		

Downtown Development District
2018 Annual Plan
(As of August 1, 2017)

8/7/2017 12:37 Proposed
Budget
2018

Line #	Description	
201	7. Administration	
202	Personnel Items	
203	Salaries & Wages	468,582
204	Payroll Taxes	36,315
205	Insurance (Health, Dental, STD, LTD, Life)	46,872
206	Insurance (workers comp)	1,221
207	Retirement Contribs (Contrib, Fees, Life)	28,110
208	Parking (Employee subsidy only)	3,600
209	Fitness Center	900
210	Temporary Labor	-
211	Payroll Processing Fees	5,770
212	Total	591,370
213		
214	Supplies & Materials	
215	General Operating Supplies	4,800
216	Office Supplies	12,000
217	Total	16,800
218		
219	Equipment, Property and Maintenance	
220	Copier Lease Payments	5,472
221	Repairs & Maintenance	300
222	Total	5,772
223		
224	Office Space	
225	Miscellaneous	-
226	Rent	141,000
227	Repairs & Maintenance	1,200
228	Telephone	11,280
229	Utilities	3,550
230	Total	157,030
231		
232	Operations	
233	Accounting Services	18,500
234	Advertising	-
235	Bank Service Charges	2,160
236	Board Development	9,600
237	Computer Equipment & Supplies	-
238	Computer Software	1,800
239	Computer Support	30,000
240	Courier Services	-
241	Employee Recruitment	2,000
242	Employee Relocation	-
243	Equipment & Small Tools	-
244	Equipment Rental	819
245	Events & Functions	-
246	Insurance - Auto Coverage	6,048

Downtown Development District
2018 Annual Plan
(As of August 1, 2017)

Line #	Description	8/7/2017 12:37 Proposed Budget 2018
247	Insurance - Commercial Package	84,000
248	Insurance - Director & Officer	6,780
249	Legal Services	96,000
250	Meals & Entertainment	600
251	Meetings - External	300
252	Meetings - Internal	300
253	Mileage/Cabfare/Tolls	120
254	Miscellaneous	180
255	Office Relocation	-
256	Organization Fees/Dues	6,150
257	Parking	180
258	Penalties & Interest	-
259	Permits & Licenses	15
260	Postage & Express Mail	2,000
261	Printing	1,000
262	Professional Services	300
263	Publications & Subscriptions	900
264	Radios/Cellular Telephones	1,380
265	Repairs & Maintenance	-
266	Staff Development/Conferences	7,000
267	Travel	10,000
268	Uniforms	1,500
269	Total	289,632
270		
271	Total Administration	1,060,604
272		
273	Total Operating Expenses:	7,648,133
274		
275	Net Operating Income (Loss)	155,971

Downtown Development District
2018 Annual Plan
(As of August 1, 2017)

8/7/2017 12:37 **Proposed
Budget
2018**

Line #	Description	
276		
277	Non Operating Revenues	
278	OCD Bond Debt Service Loan Proceeds	-
279	Interest on Bond Proceeds Invested	300
280	Total Non Operating Revenue	<u>300</u>
281		
282	Non Operating Expenses	
283	District Wide Capital Improvements	2,400,000
284	Canal Street Streetscape	-
285	CSDC Excess Tax Payment	-
286	Total Non Operating Expense	<u>2,400,000</u>
287		
288		
289	Earnings (Loss) before Interest, Depr, Amort	<u>(2,243,729)</u>
290		
291	Interest Expense - Debt Service	96,212
292	Depreciation & Amortization	80,000
293		
294	Net Income (Loss)	<u><u>(2,419,941)</u></u>
295		
296		
297		
298	Net Income (Loss) Before Depreciation	<u>(2,339,941)</u>
299		
300	Capital Sources	
301	Bond Proceeds	-
302	General Fund Cash Reserve Proceeds	2,700,441
303	Public Space Capital Reserve Proceeds	-
304	Econ Development Cash Reserve Proceeds	-
305	Total Capital Sources	<u>2,700,441</u>
306		
307	Net Sources Before Capital Uses	<u>360,500</u>
308		
309	Capital Uses	
310	Debt Service - Principal	350,000
311	Capital Purchases	10,500
312	Capital Lease - Principal Payment	-
313	General Fund Cash Reserve	-
314	CSDC Cash Reserve	-
315	Economic Development Cash Reserve	-
316	Public Space Capital Reserve	-
317	Public Safety Capital Reserve	-
318	Legal Defense Reserve	-
319	Total Capital Uses	<u>360,500</u>
320		
321	Net Cash flow	<u><u>(0)</u></u>

**Downtown Development District
2018 Proposed Budget
Five-Year Comparison**

8/24/2017 15:35

Line #	Description	2014 Actual	2015 Actual	2016 Actual	Adopted Budget 2017	2017 Projected	Proposed 2018 Total
1	OPERATING REVENUES						
2	DDD Internal Sources (Concerts, State, Fed, etc.)	146,543	119,617	122,219	156,000	194,861	232,280
3	City Sources (Ad Valorem, etc.)	5,672,098	6,634,943	7,155,862	7,345,060	7,317,859	7,571,824
4	TOTAL OPERATING REVENUE	5,818,641	6,754,560	7,278,081	7,501,060	7,512,720	7,804,104
5							
6	OPERATING EXPENSES						
7	Public Space Operations	2,135,868	2,161,210	2,344,404	2,528,300	2,497,720	2,738,337
8	Public Safety	1,042,098	1,259,723	1,531,834	2,105,796	1,769,716	2,376,880
9	Economic Development & Planning	499,049	420,927	499,224	660,826	746,418	809,864
10	Communications	488,915	611,254	688,304	591,009	613,796	662,449
11	Administration	964,937	920,114	973,320	1,024,061	1,046,923	1,060,606
12	TOTAL OPERATING EXPENSE	5,130,867	5,373,228	6,037,086	6,909,992	6,674,573	7,648,136
13							
14	NET OPERATING INCOME (LOSS) *	687,774	1,381,332	1,240,995	591,068	838,147	155,968
15							
16	NON OPERATING REVENUE						
17	OCD Bond Debt Service Loan Proceeds	-	-	-	-	-	-
18	Interest on Bond Proceeds	395	-	289	300	288	300
19	TOTAL NON OPERATING REVENUE	395	-	289	300	288	300
20							
21	NON OPERATING EXPENSES						
22	District Wide Capital Improvements	259,216	-	170,000	2,500,000	530,000	2,400,000
23	Canal Street Streetscape	-	-	(12,000)	-	-	-
24	CSDC Excess Tax Payment	-	-	-	-	-	-
25	TOTAL NON OPERATING EXPENSE	259,216	-	158,000	2,500,000	530,000	2,400,000
26							
27	EARNINGS (Loss) before Interest, Deprec & Amort	428,953	1,381,332	1,083,284	(1,908,632)	308,435	(2,243,732)
28							
29	INTEREST EXPENSE (Debt Service)	210,206	186,020	173,394	160,312	156,978	96,212
30	DEPRECIATION / AMORTIZATION	63,939	50,393	34,944	80,000	80,000	80,000
31							
32	NET INCOME	154,808	1,144,919	874,946	(2,148,944)	71,457	(2,419,944)
33							
34							
35	NET INCOME BEFORE DEPRECIATION	218,747	1,195,312	909,890	(2,068,944)	151,457	(2,339,944)
36							
37	CAPITAL SOURCES						
38	Bond Proceeds	359,327	-	-	-	-	-
39	Fund Balance Proceeds	-	-	-	2,524,524	1,389,013	2,700,444
40	TOTAL CAPITAL SOURCES	359,327	-	-	2,524,524	1,389,013	2,700,444
41							
42	NET SOURCES BEFORE CAPITAL USES:	578,074	1,195,312	909,890	455,580	1,540,470	360,500
43							
44	CAPITAL USES						
45	Debt Service - Principal	384,722	407,292	421,342	440,580	1,527,189	350,000
46	Capital Purchases	35,559	10,864	120,906	15,000	13,281	10,500
47	Capital Lease - Principal Payment	-	-	-	-	-	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	157,793	777,156	367,642	-	-	-
49	TOTAL CAPITAL USES	578,074	1,195,312	909,890	455,580	1,540,470	360,500
50							
51	NET CASH FLOW	-	-	-	-	-	-

**Downtown Development District
2018 Proposed Budget
Five-Year Comparison**

Line #	Description	8/24/2017 15:35 2014 Actual	2015 Actual	2016 Actual	Adopted Budget 2017	2017 Projected	Proposed 2018 Total
52	Operating Revenues						
53	1. DDD Internal Sources						
54	Code Enforcement	-	-	-	-	-	-
55	DDD Events	72,339	87,098	82,400	135,000	121,048	135,000
56	Federal Funding	53,729	191	-	-	-	-
57	State Funding	-	-	-	-	-	-
58	External Ranger Funding	-	-	3,420	-	-	-
59	Sponsorships/Donations/Grants	-	-	-	-	10,000	10,000
60	Interest Earned	2,968	2,993	2,976	3,000	4,598	8,880
61	Banner Deposits Earned / Misc	17,507	29,335	33,423	18,000	59,215	78,400
62	Total Admin Sources:	146,543	119,617	122,219	156,000	194,861	232,280
63							
64	2. City Sources						
65	Advalorem Taxes (14.76 mills), gross	5,903,052	6,905,639	7,428,705	7,633,500	7,597,636	7,859,712
66	Less: Collection Fees & Assessor Fees	(236,282)	(277,765)	(295,401)	(305,340)	(303,905)	(314,388)
67	Interest on Investments	5,328	7,069	22,558	16,900	24,128	26,500
68	Total City Sources:	5,672,098	6,634,943	7,155,862	7,345,060	7,317,859	7,571,824
69							
70	Total Operating Revenue	5,818,641	6,754,560	7,278,081	7,501,060	7,512,720	7,804,104
71							
72	Operating Expenses						
73	3. Public Space Operations						
74	Personnel Costs (05)						
75	Salaries & Wages	171,136	171,408	186,312	187,838	186,395	193,102
76	Payroll Taxes	13,001	13,407	14,014	14,560	14,117	14,965
77	Insurance	17,710	22,201	17,451	18,324	18,901	19,848
78	Workers' Compensation	3,930	3,433	3,123	3,042	3,074	3,090
79	Retirement	8,578	9,819	10,161	11,270	10,521	11,586
80	Parking	1,800	1,800	1,800	1,800	1,800	1,800
81	Temporary Labor	-	-	-	-	-	-
82	Total	216,155	222,068	232,861	236,834	234,808	244,391
83							
84	Enhanced City Services	-	-	-	48,000	-	48,000
85	Total	-	-	-	48,000	-	48,000
86							
87	Landscape Maintenance						
88	- Landscaping	115,661	129,127	160,055	145,432	144,391	145,432
89	- Sidewalk Tree Maint/Replacem	289,775	275,900	246,325	260,000	271,225	260,000
90	- Other Beautification	400	400	288	-	11,017	96,000
91	Total	405,836	405,427	406,668	405,432	426,633	501,432
92							
93	Street Furnishings & Beautification						
94	- Trash Receptacles	4,158	15,383	6,623	17,250	13,433	13,500
95	- Banners (install/replace)	3,362	3,082	4,599	6,000	5,691	6,000
96	- Holiday Lighting	93,512	104,250	98,761	157,500	160,140	143,730
97	Total	101,032	122,715	109,983	180,750	179,264	163,230
98							
99	Infrastructure						
100	- Museum Streetscape(Canal St) Payment to CNO	-	-	-	-	-	-
101	- Sidewalk Improvements	39,288	24,232	83,814	100,000	84,000	100,000
102	- Lafayette Square	-	-	-	-	-	-
103	Total	39,288	24,232	83,814	100,000	84,000	100,000
104							
105	Cleaning & Maintenance						
106	- Sidewalk Cleaning	1,220,323	1,274,692	1,374,599	1,413,660	1,412,175	1,507,660
107	- Wayfinding Signage Maintenance	7,700	-	-	-	-	-
108	- Special Event Clean-up	115,958	83,056	102,987	111,000	120,602	123,000
109	- Graffiti	1,000	-	2,034	-	12,540	18,000
110	- Summer Youth	-	-	-	-	-	-
111	Total	1,344,981	1,357,748	1,479,620	1,524,660	1,545,317	1,648,660
112							
113	Miscellaneous						
114	- Truck, Storage, Other	28,576	29,020	31,458	32,624	27,698	32,624
115	Total	28,576	29,020	31,458	32,624	27,698	32,624
116							
117	Total Public Space Operations	2,135,868	2,161,210	2,344,404	2,528,300	2,497,720	2,738,337

**Downtown Development District
2018 Proposed Budget
Five-Year Comparison**

8/24/2017 15:35

Line #	Description	2014 Actual	2015 Actual	2016 Actual	Adopted Budget 2017	2017 Projected	Proposed 2018 Total
118							
119	4. Public Safety						
120	Personnel Costs (05)						
121	Salaries & Wages	348,306	399,831	448,494	536,836	496,611	556,296
122	Payroll Taxes	31,814	35,898	38,832	41,602	44,218	50,623
123	Insurance	54,437	62,590	92,455	88,500	124,855	140,388
124	Workers' Compensation	1,875	6,118	19,386	23,444	22,590	23,198
125	Retirement	8,998	7,528	6,929	17,564	10,798	25,033
126	Parking	3,701	4,266	3,362	4,200	2,932	3,600
127	Fitness Center	-	237	-	-	-	-
128	Total	449,131	516,468	609,458	712,146	702,004	799,138
129							
130	Public Safety Rangers	12,108	16,933	21,906	22,300	18,616	26,900
131							
132	Enhanced Police Services						
133	- Police Detail Services	575,946	693,002	851,097	933,600	983,963	744,000
	- Private Security Services	-	-	-	-	-	192,000
	- Park Security	-	-	-	-	-	48,000
134	Total	575,946	693,002	851,097	933,600	983,963	984,000
135							
136	Other Public Safety						
137	- Code Enforcement	-	-	-	-	-	-
138	- Stakeholder Involvement	1,570	3,320	7,966	6,850	7,543	6,850
139	- Miscellaneous	3,204	4,704	2,855	7,400	5,901	4,000
140	Total	4,774	8,024	10,821	14,250	13,444	10,850
141							
142	Homelessness Services						
143	- Outreach Services	139	25,296	38,552	48,500	51,689	55,992
	- Low Barrier Shelter Operations	-	-	-	375,000	-	500,000
	Total	139	25,296	38,552	423,500	51,689	555,992
144							
145	Total Public Safety	1,042,098	1,259,723	1,531,834	2,105,796	1,769,716	2,376,880
146							
147	5. Economic Development & Planning						
148	Personnel Costs (05)						
149	Salaries & Wages	217,881	231,479	238,332	245,362	253,625	250,654
150	Payroll Taxes	16,200	17,664	18,476	19,018	19,549	19,927
151	Insurance	21,567	26,777	23,151	24,300	25,092	26,352
152	Workers' Compensation	670	725	679	728	687	652
153	Retirement	8,177	13,818	14,293	14,718	14,521	15,039
154	Parking	2,185	2,325	2,700	2,700	2,700	2,700
155	Temporary Labor	-	-	-	-	-	-
156	Total	266,680	292,788	297,631	306,826	316,174	315,324
157							
158	Canal Street Development	23,077	10,549	7,819	16,800	8,318	16,800
159	District Wide Development	19,621	15,101	24,538	36,240	34,371	36,240
160	Job Recruitment & Development	-	-	-	-	-	61,740
161	Research & Database Management	1,200	1,200	3,763	21,600	17,316	21,600
162	Housing	-	-	-	-	-	28,800
163	Administration/Meetings	5,643	8,270	8,955	18,060	7,550	18,060
164	Presentations & Marketing	-	-	208	-	-	-
165	Planning Initiatives	-	3,000	43,334	25,800	38,089	25,800
166	Business Retention & Recruitment	56,555	70,019	72,976	115,500	109,600	105,500
167	Façade Incentive	126,273	20,000	40,000	120,000	215,000	180,000
168	Total Economic Development	499,049	420,927	499,224	660,826	746,418	809,864
169							
170	6. Communications						
171	Personnel Costs (05)						
172	Salaries & Wages	186,611	227,388	226,059	241,720	239,122	252,992
173	Payroll Taxes	14,891	18,063	17,612	18,734	19,358	20,492
174	Insurance	10,605	17,784	22,019	18,912	20,841	24,276
175	Workers' Compensation	567	716	642	626	634	658
176	Retirement	1,394	11,408	12,562	14,506	7,078	15,180
177	Parking	2,250	1,965	2,075	2,460	1,672	2,700
178	Fitness Center	-	-	-	-	-	-
179	Total	216,318	277,324	280,969	296,958	288,705	316,298
180							
181	Holiday Event	121,554	178,529	174,022	136,474	141,071	136,474
182	DDD Events	35,337	32,104	39,100	37,029	40,865	37,029
183	Sponsored Events	20,500	33,549	26,291	25,000	37,000	40,500
184	Donor Relations	-	-	-	-	-	-
185	Digital Media	18,756	35,523	28,527	28,800	38,006	26,400
186	Communications	58,030	42,171	80,066	47,400	46,424	25,800
187	Miscellaneous	5,292	4,407	1,230	4,268	9,186	5,768
188	Research	10,355	29	50,175	-	-	50,000
189	Public Affairs	2,773	7,618	7,924	15,080	12,539	24,180
190	Total Communications	488,915	611,254	688,304	591,009	613,796	662,449

**Downtown Development District
2018 Proposed Budget
Five-Year Comparison**

8/24/2017 15:35

Line #	Description	2014 Actual	2015 Actual	2016 Actual	Adopted Budget 2017	2017 Projected	Proposed 2018 Total
191	7. Administration						
192	Personnel Items						
193	Salaries & Wages	424,551	446,199	446,457	461,186	444,335	468,582
194	Payroll Taxes	29,372	28,687	29,493	35,742	34,124	36,315
195	Insurance (Health, Dental, STD, LTD, Life)	34,413	40,512	39,257	40,020	40,932	46,872
196	Insurance (workers comp)	1,300	1,404	1,262	1,205	1,155	1,218
197	Retirement Contribs (Contrib, Fees, Life)	25,038	25,294	24,668	27,668	25,399	28,115
198	Parking (Employee subsidy only)	3,601	3,709	4,415	3,600	4,162	3,600
	Fitness Center	-	411	-	900	-	900
199	Temporary Labor	1,504	-	7,364	-	11,680	-
200	Payroll Processing Fees	5,692	5,526	4,941	5,450	5,532	5,770
201	Total	525,471	551,742	557,857	575,771	567,319	591,372
202							
203	Supplies & Materials						
204	General Operating Supplies	4,982	3,702	6,380	4,200	3,997	4,800
205	Office Supplies	8,630	10,100	10,716	9,600	10,519	12,000
206	Total	13,612	13,802	17,096	13,800	14,516	16,800
207							
208	Equipment, Property and Maintenance						
209	Copier Lease Payments	5,161	5,832	5,729	5,775	5,650	5,472
210	Repairs & Maintenance	460	156	586	300	-	300
211	Total	5,621	5,988	6,315	6,075	5,650	5,772
212							
213	Office Space						
214	Miscellaneous	-	23	987	-	25	-
215	Rent	120,993	109,622	127,241	140,568	140,954	141,000
216	Repairs & Maintenance	287	1,293	1,059	900	1,271	1,200
217	Telephone	8,807	9,637	11,236	11,280	11,273	11,280
218	Utilities	4,255	4,183	3,284	3,425	3,180	3,550
219	Total	134,342	124,758	143,807	156,173	156,703	157,030
220							
221	Operations						
222	Accounting Services	22,850	23,764	19,250	19,250	18,500	18,500
223	Advertising	56	526	50	-	-	-
224	Bank Service Charges	1,643	1,859	2,186	2,100	2,208	2,160
225	Board Development	4,100	3,080	1,304	7,500	8,835	9,600
226	Computer Equipment & Supplies	692	163	686	-	-	-
227	Computer Software	2,900	4,108	2,266	1,752	1,650	1,800
228	Computer Support	26,423	29,434	31,360	30,075	28,388	30,000
229	Courier Services	-	-	-	-	-	-
230	Employee Recruitment	75	-	1,854	50	3,002	2,000
231	Employee Relocation	-	-	-	-	-	-
232	Equipment & Small Tools	-	157	252	-	-	-
233	Equipment Rental	826	872	855	828	819	819
234	Events & Functions	200	-	-	-	-	-
235	Insurance - Auto Coverage	4,576	5,290	5,573	6,000	6,048	6,048
236	Insurance - Commercial Package	78,860	89,430	94,028	91,200	81,599	84,000
237	Insurance - Director & Officer	6,929	7,220	6,830	7,200	6,498	6,780
238	Legal Services	96,141	26,880	55,435	72,000	114,560	96,000
239	Meals & Entertainment	1,198	651	402	600	585	600
240	Meetings - External	187	330	127	300	245	300
241	Meetings - Internal	298	414	660	300	18	300
242	Mileage/Cabfare/Tolls	112	-	67	120	69	120
243	Miscellaneous	323	712	993	180	150	180
244	Office Relocation	-	-	-	-	-	-
245	Organization Fees/Dues	5,104	4,821	4,758	6,000	3,874	6,150
246	Parking	180	171	141	180	152	180
247	Penalties & Interest	-	39	-	-	-	-
248	Permits & Licenses	5	15	15	15	15	15
249	Postage & Express Mail	948	966	1,029	2,000	1,500	2,000
250	Printing	834	619	632	1,200	1,239	1,000
251	Professional Services	16,400	3,934	2,618	2,252	448	300
252	Publications & Subscriptions	771	1,313	704	1,320	1,287	900
253	Radios/Cellular Telephones	1,515	1,642	1,830	1,320	1,335	1,380
254	Repairs & Maintenance	-	19	-	-	-	-
255	Staff Development/Conferences	3,931	5,275	4,962	6,000	5,380	7,000
256	Travel	5,786	9,580	6,089	11,000	13,254	10,000
257	Uniforms	2,028	540	1,289	1,500	1,077	1,500
258	Total	285,891	223,824	248,245	272,242	302,735	289,632
259							
260	Total Administration	964,937	920,114	973,320	1,024,061	1,046,923	1,060,606
261							

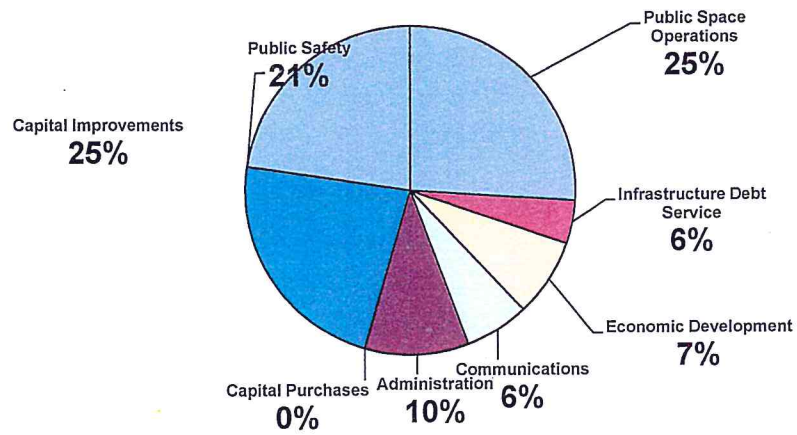
**Downtown Development District
2018 Proposed Budget
Five-Year Comparison**

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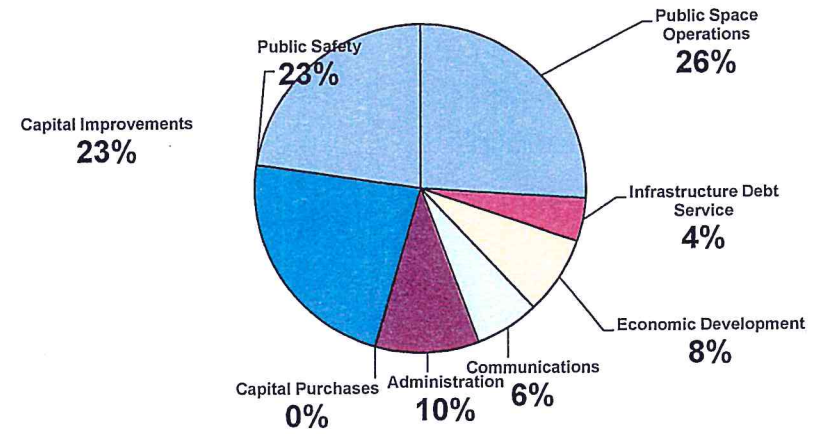
Line #	Description	2014 Actual	2015 Actual	2016 Actual	Adopted Budget 2017	2017 Projected	Proposed 2018 Total
262	Total Operating Expenses:	5,130,867	5,373,228	6,037,086	6,909,992	6,674,573	7,648,136
263							
264	Net Operating Income (Loss)	687,774	1,381,332	1,240,995	591,068	838,147	155,968
265							
266	Non Operating Revenues						
267	OCD Bond Debt Service Loan Proceeds	-	-	-	-	-	-
268	Interest on Bond Proceeds Invested	395	-	289	300	288	300
269	Total Non Operating Revenue	395	-	289	300	288	300
270							
271	Non Operating Expenses						
272	District Wide Capital Improvements	259,216	-	170,000	2,500,000	530,000	2,400,000
273	(Gain) Loss on Sale of Assets	-	-	(12,000)	-	-	-
274	CSDC Excess Tax Payment	-	-	-	-	-	-
275	Total Non Operating Expense	259,216	-	158,000	2,500,000	530,000	2,400,000
276							
277							
278	Earnings (Loss) before Interest, Depr, Amort	428,953	1,381,332	1,083,284	(1,908,632)	308,435	(2,243,732)
279							
280	Interest Expense - Debt Service	210,206	186,020	173,394	160,312	156,978	96,212
281	Depreciation & Amortization	63,939	50,393	34,944	80,000	80,000	80,000
282							
283	Net Income (Loss)	154,808	1,144,919	874,946	(2,148,944)	71,457	(2,419,944)
284							
285							
286							
287	Net Income (Loss) Before Depreciation	218,747	1,195,312	909,890	(2,068,944)	151,457	(2,339,944)
288							
289	Capital Sources						
290	Bond Proceeds	359,327	-	-	-	-	-
291	General Fund Balance Proceeds	-	-	-	2,524,524	1,389,013	2,700,444
292	Public Space Capital Fund Balance Proceeds	-	-	-	-	-	-
293	Econ Development Fund Balance Proceeds	-	-	-	-	-	-
294	Total Capital Sources	359,327	-	-	2,524,524	1,389,013	2,700,444
295							
296	Net Sources Before Capital Uses	578,074	1,195,312	909,890	455,580	1,540,470	360,500
297							
298	Capital Uses						
299	Debt Service - Principal	384,722	407,292	421,342	440,580	1,527,189	350,000
300	Capital Purchases	35,559	10,864	120,906	15,000	13,281	10,500
301	Capital Lease - Principal Payment	-	-	-	-	-	-
302	General Fund Cash Reserve	65,464	777,156	337,859	-	-	-
303	Bond Issuance Costs	92,329	-	-	-	-	-
304	Donation of Assets	-	-	29,783	-	-	-
305	Economic Development Fund Balance	-	-	-	-	-	-
306	Public Space Capital Fund Balance	-	-	-	-	-	-
307	Public Safety Capital Fund Balance	-	-	-	-	-	-
308	Total Capital Uses	578,074	1,195,312	909,890	455,580	1,540,470	360,500
309							
310	Net Cash flow	-	-	-	-	-	-

DDD EXPENDITURES (BUDGETED)

2017 Budget



2018 Budget



Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

DDD EXPENDITURES (BUDGETED)

	2016	2017	2018
Public Space Operations*	\$ 2,332,774	\$ 2,528,300	\$ 2,738,337
Public Safety	1,466,560	2,105,796	2,376,880
Economic Development	609,440	660,826	809,864
Communications	690,541	591,009	662,449
Infrastructure Debt Service*	594,736	600,892	446,212
Administration	1,020,751	1,024,061	1,060,606
Capital Purchases	93,800	15,000	10,500
Capital Improvements	2,500,000	2,500,000	2,400,000
Cash Reserves	4,022	-	-
Total	<u>\$ 9,312,624</u>	<u>\$ 10,025,884</u>	<u>\$ 10,504,848</u>

Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

* Debt Service includes principal and interest installment on bond payable, as well as the Debt Service Bond Loan payment.

Downtown Development District

2018 Proposed Budget

(As of August 1, 2017)

Line #	Description	8/7/2017 13:17 Adopted Budget 2017	City Council 06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
1	OPERATING REVENUES						
2	DDD Internal Sources (Concerts, State, Fed, et	156,000	30,239	194,861	232,280	48.9%	37,419
3	City Sources (Ad Valorem, etc.)	7,345,060	7,077,059	7,317,859	7,571,824	3.1%	253,965
4	TOTAL OPERATING REVENUE	7,501,060	7,107,298	7,512,720	7,804,104	4.0%	291,384
5							
6	OPERATING EXPENSES						
7	Public Space Operations	2,528,300	1,032,279	2,497,720	2,738,336	8.3%	240,616
8	Public Safety	2,105,796	776,748	1,769,716	2,376,878	12.9%	607,162
9	Economic Development & Planning	660,826	432,336	746,418	809,864	22.6%	63,446
10	Communications	591,009	199,237	613,796	662,451	12.1%	48,655
11	Administration	1,024,061	502,879	1,046,923	1,060,604	3.6%	13,681
12	TOTAL OPERATING EXPENSE	6,909,992	2,943,479	6,674,573	7,648,133	10.7%	973,560
13							
14	NET OPERATING INCOME (LOSS) *	591,068	4,163,819	838,147	155,971	-73.6%	(682,176)
15							
16	NON OPERATING REVENUE						
17	OCD Bond Debt Service Loan Proceeds	-	-	-	-	#DIV/0!	-
18	Interest on Bond Proceeds	300	288	288	300	0.0%	12
19	TOTAL NON OPERATING REVENUE	300	288	288	300	0.0%	12
20							
21	NON OPERATING EXPENSES						
22	District Wide Capital Improvements	2,500,000	-	530,000	2,400,000	-4.0%	1,870,000
23	Canal Street Streetscape	-	-	-	-	#DIV/0!	-
24	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-
25	TOTAL NON OPERATING EXPENSE	2,500,000	-	530,000	2,400,000	-4.0%	1,870,000
26							
27	EARNINGS (Loss) before Interest, Deprec & Amort	(1,908,632)	4,164,107	308,435	(2,243,729)	17.6%	(2,552,164)
28							
29	INTEREST EXPENSE (Debt Service)	160,312	104,249	156,978	96,212	-40.0%	(60,766)
30	DEPRECIATION / AMORTIZATION	80,000	-	80,000	80,000	0.0%	-
31							
32	NET INCOME	(2,148,944)	4,059,858	71,457	(2,419,941)	12.6%	(2,491,398)
33							
34							
35	NET INCOME BEFORE DEPRECIATION	(2,068,944)	4,059,858	151,457	(2,339,941)	13.1%	(2,491,398)
36							
37	CAPITAL SOURCES						
38	Bond Proceeds	-	-	-	-	#DIV/0!	-
39	Cash Reserve Proceeds	2,524,524	-	1,389,013	2,700,441	7.0%	1,311,428
40	TOTAL CAPITAL SOURCES	2,524,524	-	1,389,013	2,700,441	7.0%	1,311,428
41							
42	NET SOURCES BEFORE CAPITAL USES:	455,580	4,059,858	1,540,470	360,500	-20.9%	(1,179,970)
43							
44	CAPITAL USES						
45	Debt Service - Principal	440,580	1,182,189	1,527,189	350,000	-20.6%	(1,177,189)
46	Capital Purchases	15,000	10,100	13,281	10,500	-30.0%	(2,781)
47	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-
48	Contributions to Cash Reserves (Gen, Legal, e	-	-	-	-	#DIV/0!	-
49	TOTAL CAPITAL USES	455,580	1,192,289	1,540,470	360,500	-20.9%	(1,179,970)
50							
51	NET CASH FLOW	-	2,867,569	-	(0)		(0)
52							
53							
54							
55							
56							

Downtown Development District

2018 Proposed Budget

(As of August 1, 2017)

Line #	Description	8/7/2017 13:17 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
57	Operating Revenues						
58	1. <u>DDD Internal Sources</u>						
59	Code Enforcement	-	-	-	-	#DIV/0!	-
60	DDD Events	135,000	-	121,048	135,000	0.0%	13,952
61	Federal Funding	-	-	-	-	#DIV/0!	-
62	State Funding	-	-	-	-	#DIV/0!	-
63	External Ranger Funding	-	-	-	-	#DIV/0!	-
64	Sponsorships/Donations/Grants	-	-	10,000	10,000	#DIV/0!	-
65	Interest Earned	3,000	2,223	4,598	8,880	196.0%	4,282
66	Banner Deposits Earned / Misc	18,000	28,016	59,215	78,400	335.6%	19,185
67	Total Admin Sources:	156,000	30,239	194,861	232,280	48.9%	37,419
68							
69	2. <u>City Sources</u>						
70	Advalorem Taxes (14.76 mills), gross	7,633,500	7,355,137	7,597,636	7,859,712	3.0%	262,076
71	Less: Collection Fees & Assessor Fees	(305,340)	(294,205)	(303,905)	(314,388)	3.0%	(10,483)
72	Interest on Investments	16,900	16,127	24,128	26,500	56.8%	2,372
73	Total City Sources:	7,345,060	7,077,059	7,317,859	7,571,824	3.1%	253,965
74							
75	Total Operating Revenue	7,501,060	7,107,298	7,512,720	7,804,104	4.0%	291,384
76							
77	Operating Expenses						
78	3. <u>Public Space Operations</u>						
79	Personnel Costs (05)						
80	Salaries & Wages	187,838	89,613	186,395	193,102	2.8%	6,707
81	Payroll Taxes	14,560	6,923	14,117	14,964	2.8%	847
82	Insurance	18,324	9,452	18,901	19,848	8.3%	947
83	Workers' Compensation	3,042	1,510	3,074	3,092	1.6%	18
84	Retirement	11,270	5,162	10,521	11,584	2.8%	1,063
85	Parking	1,800	900	1,800	1,800	0.0%	-
86	Temporary Labor	-	-	-	-	#DIV/0!	-
87	Total	236,834	113,560	234,808	244,390	3.2%	9,582
88							
89	Enhanced City Services	48,000	-	-	48,000	0.0%	48,000
90	Total	48,000	-	-	48,000	0.0%	48,000
91							
92	Landscape Maintenance						
93	- Landscaping	145,432	69,888	144,391	145,432	0.0%	1,041
94	- Sidewalk Tree Maint/Replacemt	260,000	100,225	271,225	260,000	0.0%	(11,225)
95	- Parks & Open Space	-	1,017	11,017	96,000	#DIV/0!	84,983
96	Total	405,432	171,130	426,633	501,432	23.7%	74,799
97							
98	Street Furnishings & Beautification						
99	- Trash Receptacles	17,250	4,683	13,433	13,500	-21.7%	67
100	- Banners (install/replace)	6,000	2,691	5,691	6,000	0.0%	309
101	- Holiday Lighting	157,500	45,139	160,140	143,730	-8.7%	(16,410)
102	Total	180,750	52,513	179,264	163,230	-9.7%	(16,034)

Downtown Development District

2018 Proposed Budget

(As of August 1, 2017)

Line #	Description	8/7/2017 13:17 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
103							
104	Infrastructure						
105	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	-
106	- Sidewalk Improvements	100,000	-	84,000	100,000	0.0%	16,000
107	- Lafayette Square	-	-	-	-	#DIV/0!	-
108	Total	100,000	-	84,000	100,000	0.0%	16,000
109							
110	Cleaning & Maintenance						
111	- Sidewalk Cleaning	1,413,660	587,539	1,412,175	1,507,660	6.6%	95,485
112	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	-
113	- Special Event Clean-up	111,000	90,601	120,602	123,000	10.8%	2,398
114	- Graffiti	-	5,040	12,540	18,000	#DIV/0!	5,460
115	- Summer Youth	-	-	-	-	#DIV/0!	-
116	Total	1,524,660	683,180	1,545,317	1,648,660	8.1%	103,343
117							
118	Miscellaneous						
119	- Truck, Storage, Other	32,624	11,896	27,698	32,624	0.0%	4,926
120	Total	32,624	11,896	27,698	32,624	0.0%	4,926
121							
122	Total Public Space Operations	2,528,300	1,032,279	2,497,720	2,738,336	8.3%	240,616
123							
124	4. Public Safety						
125	Personnel Costs (05)						
126	Salaries & Wages	536,836	229,910	496,611	556,296	3.6%	59,685
127	Payroll Taxes	41,602	20,824	44,218	50,622	21.7%	6,404
128	Insurance	88,500	61,857	124,855	140,388	58.6%	15,533
129	Workers' Compensation	23,444	10,857	22,590	23,194	-1.1%	604
130	Retirement	17,564	5,198	10,798	25,036	42.5%	14,238
131	Parking	4,200	1,432	2,932	3,600	-14.3%	668
132	Fitness Center	-	-	-	-	#DIV/0!	-
133	Total	712,146	330,078	702,004	799,136	12.2%	97,132
134							
135	Public Safety Rangers	22,300	9,115	18,616	26,900	20.6%	8,284
136							
137	Enhanced Police Services						
138	- Police Detail Services	743,600	320,288	801,663	744,000	0.1%	(57,663)
139	- Private Security Services	190,000	91,174	182,300	192,000	1.1%	9,700
140	- Park Security	-	-	-	48,000	#DIV/0!	48,000
141	Total	933,600	411,462	983,963	984,000	5.4%	37
142							
143	Other Public Safety						
144	- Code Enforcement	-	-	-	-	#DIV/0!	-
145	- Stakeholder Involvement	6,850	1,343	7,543	6,850	0.0%	(693)
146	- Miscellaneous	7,400	1,311	5,901	4,000	-45.9%	(1,901)
147	Total	14,250	2,654	13,444	10,850	-23.9%	(2,594)
148							
149	Homelessness Services						
150	- Outreach Services	48,500	23,439	51,689	55,992	15.4%	4,303
151	- Low Barrier Shelter Operations	375,000	-	-	500,000	33.3%	500,000
152	Total	423,500	23,439	51,689	555,992	31.3%	504,303
153							
154	Total Public Safety	2,105,796	776,748	1,769,716	2,376,878	12.9%	607,162

Downtown Development District
2018 Proposed Budget
(As of August 1, 2017)

Line #	Description	8/7/2017 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
155							
156	5. <u>Economic Development & Planning</u>						
157	Personnel Costs (05)						
158	Salaries & Wages	245,362	118,001	253,625	250,654	2.2%	(2,971)
159	Payroll Taxes	19,018	9,333	19,549	19,928	4.8%	379
160	Insurance	24,300	12,546	25,092	26,352	8.4%	1,260
161	Workers' Compensation	728	319	687	650	-10.7%	(37)
162	Retirement	14,718	7,258	14,521	15,040	2.2%	519
163	Parking	2,700	1,350	2,700	2,700	0.0%	-
164	Temporary Labor	-	-	-	-	#DIV/0!	-
165	Total	306,826	148,807	316,174	315,324	2.8%	(850)
166							
167	Canal Street Development	16,800	4,568	8,318	16,800	0.0%	8,482
168	District Wide Development	36,240	27,600	34,371	36,240	0.0%	1,869
169	Job Recruitment & Development	-	-	-	61,740	#DIV/0!	61,740
170	Research & Database Management	21,600	8,660	17,316	21,600	0.0%	4,284
171	Housing	-	-	-	28,800	#DIV/0!	28,800
172	Administration/Meetings	18,060	5,812	7,550	18,060	0.0%	10,510
173	Presentations & Marketing	-	-	-	-	#DIV/0!	-
174	Planning Initiatives	25,800	38,089	38,089	25,800	0.0%	(12,289)
175	Business Retention & Recruitment	115,500	63,800	109,600	105,500	-8.7%	(4,100)
176	Façade Incentive	120,000	135,000	215,000	180,000	50.0%	(35,000)
177	Total Economic Development	660,826	432,336	746,418	809,864	22.6%	63,446
178							
179	6. <u>Communications</u>						
180	Personnel Costs (05)						
181	Salaries & Wages	241,720	112,323	239,122	252,992	4.7%	13,870
182	Payroll Taxes	18,734	9,090	19,358	20,488	9.4%	1,130
183	Insurance	18,912	9,741	20,841	24,276	28.4%	3,435
184	Workers' Compensation	626	304	634	662	5.8%	28
185	Retirement	14,506	3,878	7,078	15,182	4.7%	8,104
186	Parking	2,460	697	1,672	2,700	9.8%	1,028
187	Fitness Center	-	-	-	-	#DIV/0!	-
188	Total	296,958	136,033	288,705	316,300	6.5%	27,595
189							
190	Holiday Event	136,474	4,596	141,071	136,474	0.0%	(4,597)
191	DDD Events	37,029	7,114	40,865	37,029	0.0%	(3,836)
192	Sponsored Events	25,000	7,000	37,000	40,500	62.0%	3,500
193	Donor Relations	-	-	-	-	#DIV/0!	-
194	Digital Media	28,800	23,606	38,006	26,400	-8.3%	(11,606)
195	Communications	47,400	12,339	46,424	25,800	-45.6%	(20,624)
196	Miscellaneous	4,268	5,302	9,186	5,768	35.1%	(3,418)
197	Research	-	-	-	50,000	#DIV/0!	50,000
198	Public Affairs	15,080	3,247	12,539	24,180	60.3%	11,641
199	Total Communications	591,009	199,237	613,796	662,451	12.1%	48,655
200							

Downtown Development District

2018 Proposed Budget

(As of August 1, 2017)

Line #	Description	8/7/2017 City Council Adopted Budget 2017	13:17 06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
201	7. Administration						
202	Personnel Items						
203	Salaries & Wages	461,186	205,403	444,335	468,582	1.6%	24,247
204	Payroll Taxes	35,742	15,718	34,124	36,315	1.6%	2,191
205	Insurance (Health, Dental, STD, LTD, Life)	40,020	19,915	40,932	46,872	17.1%	5,940
206	Insurance (workers comp)	1,205	555	1,155	1,221	1.3%	66
207	Retirement Contribs (Contrib, Fees, Life)	27,668	11,501	25,399	28,110	1.6%	2,711
208	Parking (Employee subsidy only)	3,600	1,910	4,162	3,600	0.0%	(562)
209	Fitness Center	900	-	-	900	0.0%	900
210	Temporary Labor	-	11,679	11,680	-	#DIV/0!	(11,680)
211	Payroll Processing Fees	5,450	2,941	5,532	5,770	5.9%	238
212	Total	575,771	269,622	567,319	591,370	2.7%	24,051
213							
214	Supplies & Materials						
215	General Operating Supplies	4,200	1,896	3,997	4,800	14.3%	803
216	Office Supplies	9,600	5,719	10,519	12,000	25.0%	1,481
217	Total	13,800	7,615	14,516	16,800	21.7%	2,284
218							
219	Equipment, Property and Maintenance						
220	Copier Lease Payments	5,775	2,914	5,650	5,472	-5.2%	(178)
221	Repairs & Maintenance	300	-	-	300	0.0%	300
222	Total	6,075	2,914	5,650	5,772	-5.0%	122
223							
224	Office Space						
225	Miscellaneous	-	25	25	-	#DIV/0!	(25)
226	Rent	140,568	69,966	140,954	141,000	0.3%	46
227	Repairs & Maintenance	900	670	1,271	1,200	33.3%	(71)
228	Telephone	11,280	5,632	11,273	11,280	0.0%	7
229	Utilities	3,425	1,681	3,180	3,550	3.6%	370
230	Total	156,173	77,974	156,703	157,030	0.5%	327
231							
232	Operations						
233	Accounting Services	19,250	18,500	18,500	18,500	-3.9%	-
234	Advertising	-	-	-	-	#DIV/0!	-
235	Bank Service Charges	2,100	1,128	2,208	2,160	2.9%	(48)
236	Board Development	7,500	8,834	8,835	9,600	28.0%	765
237	Computer Equipment & Supplies	-	-	-	-	#DIV/0!	-
238	Computer Software	1,752	750	1,650	1,800	2.7%	150
239	Computer Support	30,075	12,790	28,388	30,000	-0.2%	1,612
240	Courier Services	-	-	-	-	#DIV/0!	-
241	Employee Recruitment	50	3,002	3,002	2,000	3900.0%	(1,002)
242	Employee Relocation	-	-	-	-	#DIV/0!	-
243	Equipment & Small Tools	-	-	-	-	#DIV/0!	-
244	Equipment Rental	828	415	819	819	-1.1%	-
245	Events & Functions	-	-	-	-	#DIV/0!	-
246	Insurance - Auto Coverage	6,000	3,023	6,048	6,048	0.8%	-
247	Insurance - Commercial Package	91,200	40,928	81,599	84,000	-7.9%	2,401
248	Insurance - Director & Officer	7,200	3,119	6,498	6,780	-5.8%	282
249	Legal Services	72,000	36,560	114,560	96,000	33.3%	(18,560)
250	Meals & Entertainment	600	285	585	600	0.0%	15
251	Meetings - External	300	95	245	300	0.0%	55
252	Meetings - Internal	300	18	18	300	0.0%	282

Downtown Development District

2018 Proposed Budget

(As of August 1, 2017)

Line #	Description	8/7/2017 13:17 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
253	Mileage/Cabfare/Tolls	120	9	69	120	0.0%	51
254	Miscellaneous	180	60	150	180	0.0%	30
255	Office Relocation	-	-	-	-	#DIV/0!	-
256	Organization Fees/Dues	6,000	2,524	3,874	6,150	2.5%	2,276
257	Parking	180	62	152	180	0.0%	28
258	Penalties & Interest	-	-	-	-	#DIV/0!	-
259	Permits & Licenses	15	15	15	15	0.0%	-
260	Postage & Express Mail	2,000	500	1,500	2,000	0.0%	500
261	Printing	1,200	639	1,239	1,000	-16.7%	(239)
262	Professional Services	2,252	248	448	300	-86.7%	(148)
263	Publications & Subscriptions	1,320	627	1,287	900	-31.8%	(387)
264	Radios/Cellular Telephones	1,320	662	1,335	1,380	4.5%	45
265	Repairs & Maintenance	-	-	-	-	#DIV/0!	-
266	Staff Development/Conferences	6,000	2,380	5,380	7,000	16.7%	1,620
267	Travel	11,000	7,254	13,254	10,000	-9.1%	(3,254)
268	Uniforms	1,500	327	1,077	1,500	0.0%	423
269	Total	272,242	144,754	302,735	289,632	6.4%	(13,103)
270							
271	Total Administration	1,024,061	502,879	1,046,923	1,060,604	3.6%	13,681
272							
273	Total Operating Expenses:	6,909,992	2,943,479	6,674,573	7,648,133	10.7%	973,560
274							
275	Net Operating Income (Loss)	591,068	4,163,819	838,147	155,971	-73.6%	(682,176)
276							
277	Non Operating Revenues						
278	OCD Bond Debt Service Loan Proceeds	-	-	-	-	#DIV/0!	-
279	Interest on Bond Proceeds Invested	300	288	288	300	0.0%	12
280	Total Non Operating Revenue	300	288	288	300	0.0%	12
281							
282	Non Operating Expenses						
283	District Wide Capital Improvements	2,500,000	-	530,000	2,400,000	-4.0%	1,870,000
284	Canal Street Streetscape	-	-	-	-	#DIV/0!	-
285	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-
286	Total Non Operating Expense	2,500,000	-	530,000	2,400,000	-4.0%	1,870,000
287							
288							
289	Earnings (Loss) before Interest, Depr, Amort	(1,908,632)	4,164,107	308,435	(2,243,729)	17.6%	(2,552,164)

Downtown Development District

2018 Proposed Budget

(As of August 1, 2017)

Line #	Description	8/7/2017 13:17 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
290							
291	Interest Expense - Debt Service	160,312	104,249	156,978	96,212	-40.0%	(60,766)
292	Depreciation & Amortization	80,000	-	80,000	80,000	0.0%	-
293							
294	Net Income (Loss)	(2,148,944)	4,059,858	71,457	(2,419,941)	12.6%	(2,491,398)
295							
296							
297							
298	Net Income (Loss) Before Depreciation	(2,068,944)	4,059,858	151,457	(2,339,941)	13.1%	(2,491,398)
299							
300	Capital Sources						
301	Bond Proceeds	-	-	-	-	#DIV/0!	-
302	General Fund Cash Reserve Proceeds	2,524,524	-	1,389,013	2,700,441	7.0%	1,311,428
303	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-
304	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-
305	Total Capital Sources	2,524,524	-	1,389,013	2,700,441	7.0%	1,311,428
306							
307	Net Sources Before Capital Uses	455,580	4,059,858	1,540,470	360,500	-20.9%	(1,179,970)
308							
309	Capital Uses						
310	Debt Service - Principal	440,580	1,182,189	1,527,189	350,000	-20.6%	(1,177,189)
311	Capital Purchases	15,000	10,100	13,281	10,500	-30.0%	(2,781)
312	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-
313	General Fund Cash Reserve	-	-	-	-	#DIV/0!	-
314	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-
315	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-
316	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-
317	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-
318	Legal Defense Reserve	-	-	-	-	#DIV/0!	-
319	Total Capital Uses	455,580	1,192,289	1,540,470	360,500	-20.9%	(1,179,970)
320							
321	Net Cash flow	-	2,867,569	-	(0)	0.0%	(0)

**Downtown Development District
2018 Budget Notes
August 1, 2017**

1. DDD Events (Line 60) – Downtown NOLA Awards Luncheon at \$10,000, the Home for the Holidays at \$100,000 and Downtown NOLA Shopping Fest at \$25,000.
2. Sponsorships/Donations/Grants (Line 64) – Proceeds from the Southwest Airlines Grant for Duncan Plaza to cover related expenses.
3. Interest Earned (Line 65) – The interest revenue related to the DDD internal sources is generated from the bank balances of the following accounts: Whitney National Bank Money Market Account, and the Whitney National Bank Reserves Account. The 2018 Budget reflects higher rates agreed to by Whitney Bank.
4. Banner Deposits / Miscellaneous Revenue (Line 66) – Banner deposits are currently \$250 per application. Participants of the banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue or Poydras Street). When the system is not used by outside parties, the DDD will display general district banners, such as Mardi Gras banners and Holiday banners. Currently, the DDD is anticipating several banner participants for 2016 (Sugar Bowl, French Quarter Festival, Jazz and Heritage Festival, Essence Festival and Bayou Classic to name a few specific participants). Monthly revenues generated through pressure washing the streetcar shelters in the amount of \$4,500 per month are included. Additionally, a \$10,000 LWCC dividend for workers' comp insurance is included.
5. Ad valorem Taxes, gross (Line 70) – Ad Valorem Taxes are reflected as the gross amount actually collected by the City of New Orleans on behalf of the DDD, before

collection and assessor fees are withheld. The 2018 tax revenue projection is based on the projected 2017 tax collections with an assumption of a 3.0% increase.

6. Collection Fees & Assessors Fees (Line 71) – Act 254 of 2005 established a collection fee of not more than 2% which the City of New Orleans will apply to all tax revenues collected on behalf of any tax recipient body. Additionally, during the 2006 legislative session, Act 433 was amended to allow Orleans Parish Assessors to collect a fee of not less than 2% of all taxes assessed. Currently this fee is being passed through to the tax recipient bodies by the City. Both fees are withheld from the tax revenue collections of the tax recipients prior to submitting these collections to the Board of Liquidation from the City.
7. Interest on Investments (Line 72) – All tax revenue collected by the City of New Orleans on behalf of the DDD is held by the Board of Liquidation. The BOL acts as a treasury management organization and invests the DDD's cash to maximize the return on cash balances. These investments are currently in the form of a Money Market Accounts. Should interest rates rebound to make U.S. Treasury Bill and Certificates of Deposit interest competitive, BOL would transfer the assets to the better-earning alternative.
8. Personnel Costs (Line 87) –The Public Space Operations Department is comprised of two (2.0) Full-Time Equivalents (FTEs). For the 2018 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.5%, dependent on performance evaluations.
9. Enhanced City Services (Line 89) – Cost of a City of New Orleans Sanitation Enforcement Ranger dedicated to Downtown with the ability to issue citations.

10. Landscaping (Line 93) - The monthly contract amount of \$10,036 monthly. There is \$25,000 included for plantings to allow for replacement of damaged or dead landscaping throughout the District.
11. Sidewalk Tree Maintenance/Replacement (Line 94) – A monthly contract amount of \$20,000. An additional \$20,000 has been budgeted to replace damaged trees as necessary throughout the District.
12. Parks & Green Spaces (Line 95) – Costs for cleaning, tree maintenance and repairs for Duncan Plaza and Legacy Park.
13. Trash Receptacles (Line 99) – Refurbishment of approximately 30 trash receptacles.
14. Banners (install/replaces) (Line 100) - The DDD manages a system of 437 poles. Participants of banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue, Poydras Street or Convention Center Blvd.). When the system is not in use by outside parties, the DDD will display general Downtown promotional banners. The cost budgeted is for the switching out of the banners plus repair of broken banner poles.
15. Holiday Lighting (Line 101) – Labor costs for installation and removal of holiday decorations up to South Claiborne Avenue at \$59,365 each time; \$10,000 for repair of any electrical system problems in the current area, along with \$15,000 for purchase of any replacement decorations needed. The reduction in costs for 2018 is due to the completion of 1) repairs to the expanded system in 2017 and 2) the procurement of additional decorations for the expansion of the program to the area between Crozat and South Claiborne in 2017.
16. Sidewalk Improvements (Line 106) - During 2018 the DDD will commit funds to the sidewalk improvements matching grant program to expedite general sidewalk

improvements throughout the District. There will be a specific focus on the renewal of the 100 block of Carondelet Street, which will include sidewalks and other infrastructure. This effort is intended to enhance the overall appearance and attractiveness of this Downtown gateway to developers and investors by targeting DDD incentive programs, clean & safe programs, and economic development efforts.

17. Sidewalk Cleaning Contracted Services (Line 111) – This is the cost of Block by Block for one year's cleaning of the sidewalks, under Downtown's boundary expressways, and the interior and exterior of streetcar shelters. The 2018 budget includes one additional cleaning ambassador and additional equipment, which will allow the contractor to keep pace with the growth of Downtown, especially in the areas of South Market District, Gravier – Common corridor and new developments along Upper Canal St.

18. Special Event Clean Up (Line 113) – Through the year the DDD provides concentrated services to particular areas of the district affected by Downtown events. The cost includes \$55,000 for contractors for Mardi Gras and \$63,000 for the increasing number of other events (e.g., spring concert series, fall concert series, White Linen Night, Essence Fest, and Bayou Classic, etc.). The DDD has recommitted itself to its goal of having Downtown clean and ready for business by the beginning of the workday after every event. Additionally there is \$5,000 for the purchase of disposable trash boxes and other supplies for use at special events.

19. Graffiti (Line 114) – The costs of the private property graffiti eradication reimbursement grants and the installation of video surveillance. The funding in this category, which had been reduced or eliminated in recent years, has been restored

due to an increased level of interest in the grants and the addition of the focus on installation of cameras by NOPJF to assist in identifying perpetrators.

20. Truck, Storage, Staff Development (Line 119) – This line items includes various components: however the following is a summary of the more significant expenses:

A: Fuel – Gas for two vehicles.

B: Meals & Entertainment - Meetings monthly with contractors, stakeholders, etc., to review monthly progress of street cleaning and special projects.

D: Parking - Two trucks at a total cost of \$350.00 per month.

E: Cellular Telephones – Cost of service for DDD provided cell phones.

F: Rent – storage cost of \$1300 per month for storage unit of holiday lights/decorations, wayfinding signs and other public works items.

G: Repairs & Maintenance for DDD Trucks – Based on the fact there are two relatively new trucks the repair expenses are not expected to increase. This expense also includes washing.

H: Registration and Travel for Staff Development at the IDA Conference in 2018.

21. Personnel Costs (Line 133) – The Public Safety Department is budgeted for nineteen (19.0) FTEs including the Public Safety Manager and Captains. For the 2018 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.5%, dependent on performance evaluations. The targeted Rangers coverage is 12 hours per day, with a target of 7 Rangers on average at all times. An additional Ranger will be added to address homeless outreach in the evenings and on weekends in support of the low barrier shelter.

22. Public Safety Rangers (Line 135) – The details of this line item include a variety of expense types, but the most financially significant details include general supplies for bicycle repairs, smart system to allow for real-time reporting, staff development for necessary certifications, uniform expense and radios/cellular telephones expenses.
23. Police Detail Services (Line 138) – The budget for 2018 represents the cost of normal police detail, and mounted police. The police detail is at a rate of \$32.38 per hour M-F 4am – 10pm, \$37.50 per hour M-F 10pm – 4am and all day Saturday and Sunday. Mounted officers are at a rate of \$51.75 per hour on Friday, Saturday and Sunday. The significant increase in Public Safety Spending in 2017 has resulted in a much smaller increase in 2018.
24. Private Security Services (Line 139) - The budget for 2018 represents the cost of the private security detail provided by Pinnacle Security at a rate of \$32.75 per hour 4pm – 8am seven days a week.
25. Park Security (Line 140) – Costs of additional security services for Duncan Plaza.
26. Stakeholder Involvement (Line 145) – The expense is for the sponsorship of Night Out Against Crime, Stakeout for Justice and other activities. Additionally, we plan to host quarterly meet and greets for our Public Safety personnel and stakeholders to strengthen the relations between them.
27. Miscellaneous Public Safety (Line 146) – The cost of monitoring the mobile crime/graffiti camera. Expenses for printing of Ranger cards and map, and quarterly meetings with security professionals.
28. Homelessness Outreach (Line 150) – The expenses for an outreach worker to work with Rangers and NOPD on homelessness outreach through our CEA with the Travelers Aid Society. The increase over 2017 represents a performance increase

for exceptional performance, as evidenced by placing 43 persons in permanent housing in 2016.

29. Low Barrier Shelter Operations (Line 151) - Commitment to pay up to \$500,000 annually for operation of a Low Barrier Shelter for 5 years, effective in 2018.
30. Personnel Costs (Line 165) – The Economic Development Department is staffed at a level of three (3.0) FTEs. For the 2018 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.5%, dependent on performance evaluations.
31. Canal Street Development (Line 167) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners, including prospective retail tenants. Assisting property owners and developers in determining the feasibility of adaptive re-use of underutilized building inventory is an emphasis, as well.
32. District-Wide Development (Line 168) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners. Includes the costs for work on green space initiative and other projects.
33. Job Recruitment & Development (Line 169) – Implement efforts to identify and pursue new job recruitment or creation opportunities for substantial quality new jobs in the DDD. This will be accomplished by a focused effort of promotional activity to businesses who might consider locating in Downtown New Orleans.
34. Research and Database Management (Line 170) – Costs of the annual GIS license, USA Info Business Database updates and an automated state-of-the art pedestrian traffic count and analysis system. Potential added locations for Pedestrian traffic count included in 2017.

35. Housing (Line 171) – Working with the City and others, to initiate and activate a housing program in Downtown to address workforce and affordable housing needs.
36. Administration and Meetings (Line 172) – Costs of memberships in professional organizations (i.e., ICSC, ULI, CDFA, etc.), for the hosting of meetings of various stakeholders and business people at the DDD and elsewhere and for the Director's cell phone.
37. Planning Initiatives (Line 174) – Funds for developing several small area plans.
38. Business Retention & Recruitment (Line 175) – Provides for increased sponsorship of and participation in various business retention opportunities, such as partnering with other entities has allowed the DDD to more efficiently leverage its resources with a greater impact than having proceeded on the Board directed initiatives on its own without partnerships.
39. Façade Incentive (Line 176) – Matching grants to support \$60,000 of projects authorized in 2017 which will not be completed by year end, \$60,000 of projects in the 100 block of Carondelet Street and 3-4 additional projects.
40. Personnel Costs (Line 188) – The Communications Department will be staffed at three (3.0) FTEs for 2018. For the 2018 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.5%, dependent on performance evaluations.
41. Holiday Event (Line 190) – Expenses in this category are related to the Canal Street: Home for the Holiday's Program and the associated Downtown NOLA Saturday Shopping Spree in partnership with Harrah's, Outlets at the Riverwalk, the Shops at Canal Place and others. The activities include the Lighting Ceremony, Movies on the River, Krewe of Jingle Parade and the Reindeer Run and Romp.

42. DDD Events (Line 191) - Funds budgeted for the Downtown NOLA Awards Gala and Annual Report presentation amount to \$32,000. \$5,000 has been budgeted to promote the NOEW Arts-based Business Pitch.
43. Sponsored Events (Line 192) – \$40,500 has been allocated for sponsoring Downtown events consistent with DDD's economic development and other objectives, including \$15,000 for the new Downtown Arts Market.
44. Digital Media (Line 194) - This category is dedicated to the DDD website, smart-phone apps and measurement of communication efforts.
45. Communications (Line 195) – Print advertising for the District in local media outlets, the cost of promoting the "Better Way to Give" panhandling initiative.
46. Miscellaneous (Line 196) – Additional professional development for the Marketing Coordinator in the amount of \$1,500.
47. Research (Line 197) - Costs of the planned biannual update of the Stakeholder Satisfaction Survey.
48. Public Affairs (Line 198) – Costs of meals, meetings, parking, cell phone and travel for the Director, who will be handling primarily intergovernmental affairs and assisting the Economic Development Department. Includes funds for travel to the Washington Mardi Gras, for Duncan Plaza related matters and additional professional leadership training.
49. Personnel Costs (Line 212) – The staffing for the Administration Department will be five (5) FTEs. For the 2018 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.5%, dependent on performance evaluations. The supplemental compensation for the President & CEO has been budgeted at approximately the same amount as in prior years.

50. Supplies & Materials (Line 217) – due to the multiple development projects that have been undertaken there has been an increase in the amount of supplies needed for presentations and other meeting supplies.
51. Office Space (Line 230) - The DDD's rental expense for 2018 includes the Place St. Charles Building office rent of \$11,750.00 per month, along with approximately \$350 per month in operating the DDD's lease within Place St. Charles building requires that the DDD pay for utilities directly and \$940 for telephone/cable/internet services.
52. Board Development (Line 236) – The costs for two Board Retreats, Board members attending ICSC Tradeshow, IDA convention and travel to model parks.
53. Legal Services (Line 249) – Additional services budgeted due to the more complicated nature of projects being undertaken, while anticipating that the need will not be as great as projected for 2017.
54. Organization Fees/Dues (Line 256) - The amount is for membership in International Downtown Association, the Chamber of Commerce, N.O. Regional Black Chamber of Commerce, New Orleans Convention and Visitors Bureau and other organizations.
55. Staff Development/Conferences (Line 266) – The expenses for conferences and travel include Washington Mardi Gras, attending the IDA Conference and related staff development.
56. Travel (Line 267) – See note #55.
57. Uniforms (Line 268) – Represents the need to purchase new polo shirts/shirts and jackets for staff.
58. Net Operating Income (Loss) (Line 275) – 2018 operating income is anticipated to be 26.39% of the amount budgeted for 2017 and 18.61% of the projected actual for 2017. This is due in large part to \$96,000 of new spending for Duncan Plaza,

\$90,000 for expanded sidewalk cleaning services, in the amount of increases of \$51,000 in enhanced public safety expenses, \$125,000 in low barrier shelter operating expenses, \$61,740 in job recruitment and development, \$28,800 in workforce and affordable housing initiatives, \$60,000 in increased façade incentives, \$50,000 for stakeholder satisfaction survey and an additional \$24,000 in legal service fees.

59. District Wide Capital Improvements (Line 283) – We have budgeted \$1,000,000 for planning design and construction of a Low Barrier Shelter, \$1,000,000 Duncan Plaza design and development, \$250,000 for the creation of the Legacy Park near the International High School, \$90,000 for the planning and design of new wayfinding system and \$60,000 to be available for any catalytic development that the Board may decide to participate in during the year.

60. Interest Expense – Debt Service (Line 291) – This line item reflects the annual interest expense for the 2012 Series Bonds Payable. The 2018 budgeted amount reflects the savings realized by early repayment of the OCD Bond Service Loan from the State of Louisiana. The payments have been based on amortization schedules provided by the Board of Liquidation and reflects payments on the DDD's Bonds in June and December.

61. General Fund Cash Proceeds (Line 302) – The DDD held \$5,620,609 in undesignated funds at the end of 2016. The projected utilization of \$1,389,013 in 2017 would leave approximately \$4,231,596 available to invest or fund operating shortfalls in future periods. We are projecting the use of \$2,700,444 in 2018 to fund the above listed District-Wide Developments.

62. Debt Service - Principal (Line 310) – While this line item is not actually an expense, it is a cash requirement of the DDD. It reflects the principal installment to reduce the

outstanding Bonds Payable. As with the interest expense above, the amount budgeted for 2018 has been based on the amortization schedules provided by the Board of Liquidation with cash outlay for the DDD's bonds in December.

63. Capital Purchases (Line 311) – During 2017, it is anticipated that the DDD will make the following capital purchases:

Computer Equipment - \$8,000

Contingency – \$2,500

Downtown Development District
2018 Proposed Budget
(As of August 1, 2017)

Line #	Description	8/7/2017 13:17 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
57	Operating Revenues						
58	1. DDD Internal Sources						
59	Code Enforcement	-	-	-	-	#DIV/0!	-
60	DDD Events	135,000	-	121,048	135,000	0.0%	13,952
61	Federal Funding	-	-	-	-	#DIV/0!	-
62	State Funding	-	-	-	-	#DIV/0!	-
63	External Ranger Funding	-	-	-	-	#DIV/0!	-
64	Sponsorships/Donations/Grants	-	-	-	-	#DIV/0!	-
65	Interest Earned	3,000	2,223	4,598	10,000	#DIV/0!	-
66	Banner Deposits Earned / Misc	18,000	28,016	59,215	8,880	196.0%	4,282
67	Total Admin Sources:	156,000	30,239	194,861	78,400	335.6%	19,185
68					232,280	48.9%	37,419
69	2. City Sources						
70	Advalorem Taxes (14.76 mills), gross	7,633,500	7,355,137	7,597,636	7,859,712	3.0%	262,076
71	Less: Collection Fees & Assessor Fees	(305,340)	(294,205)	(303,905)	(314,388)	3.0%	(10,483)
72	Interest on Investments	16,900	16,127	24,128	26,500	56.8%	2,372
73	Total City Sources:	7,345,060	7,077,059	7,317,859	7,571,824	3.1%	253,965
74							
75	Total Operating Revenue	7,501,060	7,107,298	7,512,720	7,804,104	4.0%	291,384
76							

Revenue

The following items were not available from the City of New Orleans, Department of Finance, Bureau of the Treasury upon the printing of this booklet. They were unable to give us an approximate date as to when it would be available.

The DDD staff will continue to pursue this information from the City. As it is received it will be forwarded to the members of the Board and placed into the 2018 budget book.

1. Preliminary City Report – Advalorem Tax Calculation
2. 2018 Real Estate Tax Letter
3. Recapitulation of 2018 Real Estate Billing
4. Outstanding Taxes Levied

PUBLIC SPACE ACCOMPLISHMENTS 2017

- Partnered with City in a \$2.5MM project to develop 100 low barrier shelter beds for the homeless, to be located at 1530 Gravier St.
- In partnership with Arts Council New Orleans, DDD received a Southwest Airlines Heart of the Community grant to support “lighter, quicker, cheaper” programming and community engagement in Duncan Plaza in order to inform the park’s redevelopment plan.
- In partnership with Travelers’ Aid Society, DDD Outreach has assisted in housing homeless individuals.
- Increased pressure washing services to include RTA streetcar shelters on Canal St. and Loyola Ave.
- Expanded holiday lighting and decorations to include upper Canal St. from Basin St. to Claiborne Ave.
- Awarded over \$70K in sidewalk improvement grants to Downtown property owners to improve the condition of sidewalks.
- Partnered with City to repair brick sidewalks on Canal St.
- Completed landscape enhancements to St. Mary’s Park in the Warehouse District.



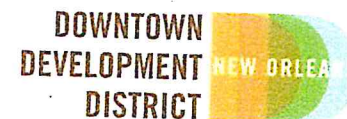
PUBLIC SPACE OPERATIONS OBJECTIVES 2018

- Develop a Duncan Plaza operations plan that creates a safe, clean and vibrant environment.
- Begin Duncan Plaza transitional management activities to ensure a smooth transfer from the City of New Orleans to the DDD.
- Complete the development of Legacy Park in the Lafayette Square neighborhood (in partnership with the International High School of New Orleans and the Orleans Parish School Board) to better serve children & families who reside Downtown.
- Ensure that Duncan Plaza and Legacy Park capital improvement plans create safe & welcoming parks that are efficiently cleaned, maintained, and policed.



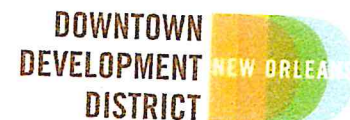
PUBLIC SPACE OPERATIONS OBJECTIVES 2018

- Expand DDD Clean Team capacity to support the increased activity & development in Downtown including new residential, hotels, and entertainment in areas such as Upper Canal, Gravier-Common neighborhood, and Medical District.
- Add clean & safe programs to the new University Medical Center campus to achieve continuity of operations in the Medical District (pending funding).
- Secure City commitment to increased sanitation enforcement Downtown.
- Launch education program for Downtown business owners to improve sanitation standards.



PUBLIC SPACE OPERATIONS OBJECTIVES 2018

- Develop design standards for Downtown Wayfinding program in partnership with the New Orleans Morial Convention Center and other agencies.
- Establish, in partnership with the City, program guidelines and procedures to create more usable open space in the public right of way.
- Commence design of the Andrew Higgins Streetscape project in partnership with the City.
- Plant 20 to 30 replacement trees on Downtown sidewalks.
- Refurbish 20-30 existing trash receptacles annually.

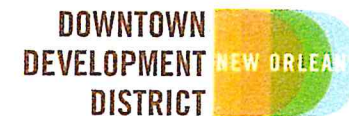


Downtown Development District
2018 Proposed Budget
 (As of August 1, 2017)

Line #	Description	8/7/2017 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
78	3. Public Space Operations						
79	Personnel Costs (05)						
80	Salaries & Wages	187,838	89,613	186,395	193,102	2.8%	6,707
81	Payroll Taxes	14,560	6,923	14,117	14,964	2.8%	847
82	Insurance	18,324	9,452	18,901	19,848	8.3%	947
83	Workers' Compensation	3,042	1,510	3,074	3,092	1.6%	18
84	Retirement	11,270	5,162	10,521	11,584	2.8%	1,063
85	Parking	1,800	900	1,800	1,800	0.0%	-
86	Temporary Labor	-	-	-	-	#DIV/0!	-
87	Total	236,834	113,560	234,808	244,390	3.2%	9,582
88	Enhanced City Services	48,000	-	-	48,000	0.0%	48,000
89	Total	48,000	-	-	48,000	0.0%	48,000
90	Landscape Maintenance						
91	- Landscaping	145,432	69,888	144,391	145,432	0.0%	1,041
92	- Sidewalk Tree Maint/Replacem	260,000	100,225	271,225	260,000	0.0%	(11,225)
93	- Parks & Open Space	-	1,017	11,017	96,000	#DIV/0!	84,983
94	Total	405,432	171,130	426,633	501,432	23.7%	74,799
95	Street Furnishings & Beautification						
96	- Trash Receptacles	17,250	4,683	13,433	13,500	-21.7%	67
97	- Banners (install/replace)	6,000	2,691	5,691	6,000	0.0%	309
98	- Holiday Lighting	157,500	45,139	160,140	143,730	-8.7%	(16,410)
99	Total	180,750	52,513	179,264	163,230	-9.7%	(16,034)
100	Infrastructure						
101	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	-
102	- Sidewalk Improvements	100,000	-	84,000	100,000	0.0%	16,000
103	- Lafayette Square	-	-	-	-	#DIV/0!	-
104	Total	100,000	-	84,000	100,000	0.0%	16,000
105	Cleaning & Maintenance						
106	- Sidewalk Cleaning	1,413,660	587,539	1,412,175	1,507,660	6.6%	95,485
107	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	-
108	- Special Event Clean-up	111,000	90,601	120,602	123,000	10.8%	2,398
109	- Graffiti	-	5,040	12,540	18,000	#DIV/0!	5,460
110	- Summer Youth	-	-	-	-	#DIV/0!	-
111	Total	1,524,660	683,180	1,545,317	1,648,660	8.1%	103,343
112	Miscellaneous						
113	- Truck, Storage, Other	32,624	11,896	27,698	32,624	0.0%	4,926
114	Total	32,624	11,896	27,698	32,624	0.0%	4,926
115	Total Public Space Operations	2,528,300	1,032,279	2,497,720	2,738,336	8.3%	240,616

PUBLIC SAFETY ACCOMPLISHMENTS 2017

- Expanded DDD's public safety program to include private security patrols in the evening and overnight hours to supplement DDD Public Safety Rangers and police details.
- Implemented a mobile workforce management program for the DDD Public Safety Rangers to input daily work activities and improve reporting and productivity.
- DDD Public Safety Rangers received additional training in Crisis Intervention (CIT) and Community Emergency Response (CERT).
- Hosted quarterly neighborhood meetings with stakeholders to discuss DDD's public safety programs, and address crime concerns and other neighborhood issues.



PUBLIC SAFETY OBJECTIVES 2018

- Begin operations of the new Community Resource & Referral Center (CRRC) low barrier homeless shelter in partnership with the City & others.
- Continue highly successful partnership with Travelers Aid Society to provide street outreach to the homeless. Make 1800 homeless contacts with 48 housings in 2018.
- Expand full time homeless outreach services to evenings and weekends (using dedicated Public Safety Ranger personnel) to take full advantage of the low barrier shelter at CRRC.
- Expand successful shifts in public safety resource deployment to better target hot spots.
- Install additional video surveillance in crime and graffiti hotspots via successful partnership with the New Orleans Police & Justice Foundation (NOPJF).
- Partner with the Regional Planning Commission (RPC), the City and others to create & promote *Safe Streets for Everyone* to Downtown cyclists, pedestrians, and motorists.



Downtown Development District
2018 Proposed Budget
(As of August 1, 2017)

Line #	Description	8/7/2017 13:17 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
124	4. Public Safety						
125	Personnel Costs (05)						
126	Salaries & Wages	536,836	229,910	496,611	556,296	3.6%	59,685
127	Payroll Taxes	41,602	20,824	44,218	50,622	21.7%	6,404
128	Insurance	88,500	61,857	124,855	140,388	58.6%	15,533
129	Workers' Compensation	23,444	10,857	22,590	23,194	-1.1%	604
130	Retirement	17,564	5,198	10,798	25,036	42.5%	14,238
131	Parking	4,200	1,432	2,932	3,600	-14.3%	668
132	Fitness Center	-	-	-	-	#DIV/0!	-
133	Total	712,146	330,078	702,004	799,136	12.2%	97,132
134	Public Safety Rangers	22,300	9,115	18,616	26,900	20.6%	8,284
135	Enhanced Police Services						
136	- Police Detail Services	743,600	320,288	801,663	744,000	0.1%	(57,663)
137	- Private Security Services	190,000	91,174	182,300	192,000	1.1%	9,700
138	- Park Security	-	-	-	48,000	#DIV/0!	48,000
139	Total	933,600	411,462	983,963	984,000	5.4%	37
140	Other Public Safety						
141	- Code Enforcement	-	-	-	-	#DIV/0!	-
142	- Stakeholder Involvement	6,850	1,343	7,543	6,850	0.0%	(693)
143	- Miscellaneous	7,400	1,311	5,901	4,000	-45.9%	(1,901)
144	Total	14,250	2,654	13,444	10,850	-23.9%	(2,594)
145	Homelessness Services						
146	- Outreach Services	48,500	23,439	51,689	55,992	15.4%	4,303
147	- Low Barrier Shelter Operations	375,000	-	-	500,000	33.3%	500,000
148	Total	423,500	23,439	51,689	555,992	31.3%	504,303
149	Total Public Safety	2,105,796	776,748	1,769,716	2,376,878	12.9%	607,162

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2017

- Attracted Mac Cosmetics to Canal St. and Dave & Busters at Poydras and Loyola.
- CEA with City for redevelopment of Duncan Plaza approved and awaiting signatures, while a Heart of the Community Grant from Southwest Airlines has been received in the midst of ongoing conversations with stakeholders for the funding of the project.
- Hostel Project above Fischer's Jewelry proceeding in developing upper floors.
- National Trust project to encourage development of upper floors on Canal St. continuing with several potential development opportunities included.
- CEA with City and Convention Center for Low Barrier Homeless Shelter in process of being executed. RFP responses for Shelter Operator have been received. Construction documents are ready for bid.
- Presented DDD signature Arts-Business Challenge during Entrepreneur Week 2017.
- Successful sponsorship of Collision, New Orleans Entrepreneur Week, Bioinnovation Center and other activities.
- Five Façade Improvement projects completed, with four more in various stages.
- Published improved Economic Activity metrics, with goal of regular updates.



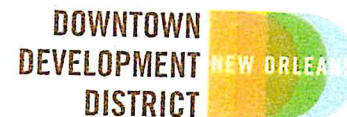
ECONOMIC DEVELOPMENT OBJECTIVES 2018

- Attract three new high-profile retail tenants to Canal Street consistent with the Canal Street Development Strategy.
- Take all reasonable action to encourage Canal Street property owners to commence the first project using the DDD Upper Floor Development Strategy.
- Transform the Loew's State Palace Theatre block of Canal Street via redevelopment, including the DDD as a partner if necessary, or other physical upgrade.
- Complete the Duncan Plaza capital improvement plan including community engagement, design, financing, and organizational development.



ECONOMIC DEVELOPMENT OBJECTIVES 2018

- Develop a viable strategy for the redevelopment of Old Charity Hospital and the former Veterans Affairs complex (in concert with key stakeholders) into attractive, adaptively reused facilities (where appropriate) preserving the architectural and cultural importance of these assets.
- Jump-start economic development that builds upon the assets of the Downtown academic medical center.
- Develop & execute a job development strategy for Downtown to create a substantial number of quality new jobs Downtown.
- Initiate a comprehensive redevelopment and management strategy for the 100 block of Carondelet.



ECONOMIC DEVELOPMENT OBJECTIVES 2018

- Present the Downtown NOLA Arts-based Business Challenge during New Orleans Entrepreneur Week 2018 showcasing Downtown as the place to be for the Industries of the Mind.
- Attract digital media, music and other creative businesses and entrepreneurs to Downtown in collaboration with partner agencies.
- Expand Downtown economic activity metrics to include jobs, cultural district statistics, and residential & workforce demographics.
- Encourage the revitalization of historic storefronts Downtown via the Façade Improvement Program and other means.
- In collaboration with the City, developers & others, initiate & activate a housing program in Downtown to address workforce and affordable housing needs.

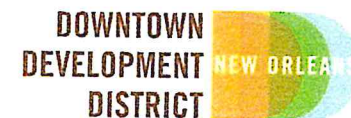


Downtown Development District
2018 Proposed Budget
(As of August 1, 2017)

Line #	Description	8/7/2017 13:17 City Council Adopted Budget 2017	06/30/17 YTD Actual	Projected 2017 Actual	Proposed Budget 2018	% Change Budget 2017 - 2018	Variance 2018 Budget to 2017 Projected
156	5. Economic Development & Planning						
157	Personnel Costs (05)						
158	Salaries & Wages	245,362	118,001	253,625	250,654	2.2%	(2,971)
159	Payroll Taxes	19,018	9,333	19,549	19,928	4.8%	379
160	Insurance	24,300	12,546	25,092	26,352	8.4%	1,260
161	Workers' Compensation	728	319	687	650	-10.7%	(37)
162	Retirement	14,718	7,258	14,521	15,040	2.2%	519
163	Parking	2,700	1,350	2,700	2,700	0.0%	-
164	Temporary Labor	-	-	-	-	#DIV/0!	-
165	Total	306,826	148,807	316,174	315,324	2.8%	(850)
167	Canal Street Development	16,800	4,568	8,318	16,800	0.0%	8,482
168	District Wide Development	36,240	27,600	34,371	36,240	0.0%	1,869
169	Job Recruitment & Development	-	-	-	61,740	#DIV/0!	61,740
170	Research & Database Management	21,600	8,660	17,316	21,600	0.0%	4,284
171	Housing	-	-	-	28,800	#DIV/0!	28,800
172	Administration/Meetings	18,060	5,812	7,550	18,060	0.0%	10,510
173	Presentations & Marketing	-	-	-	-	#DIV/0!	-
174	Planning Initiatives	25,800	38,089	38,089	25,800	0.0%	(12,289)
175	Business Retention & Recruitment	115,500	63,800	109,600	105,500	-8.7%	(4,100)
176	Façade Incentive	120,000	135,000	215,000	180,000	50.0%	(35,000)
177	Total Economic Development	660,826	432,336	746,418	809,864	22.6%	63,446

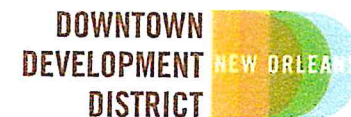
COMMUNICATIONS ACCOMPLISHMENTS 2017

- Publicized DDD and Downtown NOLA success stories – Over 20 as of August 20.
- Implemented a new social media plan and increased followers by more than 30%
- Increased the number of email subscribers by 20%
- Produced new DDD brochure – digital and hardcopy
- Developed and launched Panhandling Public Awareness Campaign – “Make Change NOLA”
- Produced Downtown NOLA monthly spread in New Orleans Living Magazine promoting Downtown establishments and events
- Planned, produced and promoted the 6th Annual Downtown NOLA Awards, honoring 6 stakeholders with nearly 250 attendees
- Produced 6 new feature package videos with stakeholders
- Produced an updated compilation video
- Produced 16 new testimonials
- Produced an updated library of Downtown images



COMMUNICATIONS ACCOMPLISHMENTS 2017

- Planned, produced and promoted the Annual Canal Street: Home for the Holidays including the Lighting Ceremony, 3 Movies on the Mississippi, Krewe of Jingle Parade and Reindeer Run & Romp
- Secured sponsorships for Holiday events
- Planned, produced and promoted Downtown NOLA Saturday Shopping Spree
- In conjunction with Economic Development, planned, produced and promoted the DDD's 5th Arts-Based Business Pitch held during New Orleans Entrepreneur Week
- In conjunction with Economic Development and Operations, planned, produced and promoted the DDD's 4th PARK(ing) Day
- Partnered with Arts Council New Orleans on new Arts Market Downtown
- Sponsored and/or provided marketing support for 10 Downtown events



PUBLIC AFFAIRS ACCOMPLISHMENTS 2017

- Low Barrier Shelter by CEA between City, DDD and Convention Center to develop and operate.
- Site of the Low Barrier Shelter to expand and enhance homeless services provided by the Community Resource and Referral Center has been approved for the second floor of the former V.A. Hospital.
- DDD worked with City to develop and release an RFP for Low Barrier Shelter Operator.
- CEA between City and DDD to redevelop and operate Duncan Plaza approved by City Council.
- DDD in partnership with Arts Council New Orleans was awarded one of three nationwide 2017 Southwest Airlines Heart of the Community Placemaking Grant to support short term activation and community engagement related to Duncan Plaza.



PUBLIC AFFAIRS ACCOMPLISHMENTS 2017

- Historic Tax Credits were protected during the 2017 Regular Legislative Session, despite several bills that threatened the elimination or capping of the Historic Tax Credits.
- Partnered with the City's Urban Mobility Coordinator in the implementation of a successful prelaunch and community engagement process for Bikeshare program operated by Social Bicycle within the Downtown footprint.
- Participated in RTA's Strategic Mobility Plan, which will establish the vision, goals and roadmap for public transportation in the city and region for the next 20 years, ensuring input and alignment with DDD goals and objectives.



COMMUNICATIONS OBJECTIVES 2018

Messages

- Economic development and quality of life are key elements to a prosperous New Orleans, and Downtown NOLA continues to shine as one of the city's crown jewels, with more and more people choosing to live, eat, play and work Downtown.
- Downtown NOLA has established itself as the epicenter of innovation and creativity, making it a sought out destination for *Industries of the Mind* entrepreneurs, businesses and individuals in those fields – BioMedical Services, Creative Digital Media and Arts-Based Businesses. The DDD along with its Downtown partners continues to work to build and support a creative economy Downtown.
- Downtown NOLA is once again a shopping destination, offering consumers a unique shopping experience with its many national retailers including Neiman Marcus and Nordstrom's, its 59 sidewalk cafes, 175 restaurants and bars, 23 museums and galleries and of course, there is the main attraction - the renaissance of the historic Canal Street with Tiffany's, True Religion and MAC cosmetics with more expected.
- For over 40 years the DDD has been at the forefront of the prosperous development of Downtown New Orleans. We look forward to our continued work with our Downtown partners as we maintain our efforts to keep driving and maintaining the successful development of Downtown.



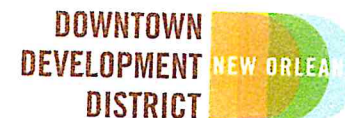
COMMUNICATIONS OBJECTIVES 2018

- Collaborate with Downtown retail partners to increase shopping during peak and off-peak seasons.
- Develop & implement a communications strategy to promote DDD's 2018 public policy initiatives.
- Promote the low barrier shelter at CRRC.
- Promote community engagement & planning efforts for the redevelopment of Duncan Plaza.
- Conduct 2018 stakeholder satisfaction survey.
- Promote the Panhandling Public Awareness Campaign
 - DDD partners include City officials, service providers, community organizations, et al.
 - Encourage giving to agencies that affect positive outcomes for those in need.



COMMUNICATIONS OBJECTIVES 2018

- Plan, execute and promote Downtown NOLA Saturday Shopping Spree
 - Engage consumers in the Downtown shopping experience.
 - Spotlight Downtown retailers.
- Promote the 6th Annual Arts-Based Business Pitch Challenge in order to draw attention to Downtown's Industries of the Mind.
- Digital Media
 - Increase social media channels followers by 15%.
 - Tweet from key DDD and Downtown events.
 - Tweet regarding Downtown development projects.
 - Increase strategic Instagram postings featuring Downtown.
 - Continue to improve DDD Search Engine Optimization and increase the visibility of DDD website in search engine results with special focus on Yelp and Google Maps.
 - Establish DDD's website as a key resource center for Downtown.
- DDD videos and images
 - Produce an updated Downtown NOLA compilation video.
 - Implement an improved the promotional strategy for DDD videos.



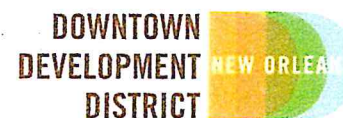
PUBLIC AFFAIRS OBJECTIVES 2018

- Plan and implement a robust public engagement process for Duncan Plaza capital improvements.
- Integrate Southwest Heart of the Community public engagement & interim programming for Duncan Plaza into DDD's larger development and management plans for the park.
- Ensure that low barrier shelter operations at CRRC are launched on time with strong community support.
- Lead citywide effort to create additional sobering, mental health crisis, medical respite, drug & alcohol detox, and medical clearance capacity.
- Build and strengthen partnerships with Downtown stakeholders to amplify Downtown messaging and increase positive impacts on Downtown.



PUBLIC AFFAIRS OBJECTIVES 2018

- Protect State and Federal historic tax credits.
- Secure commitment for a high-amenity Downtown transit terminal that serves transit riders and other Downtown stakeholders.
- Affect changes to local, state and federal programs that impede the ability to care for the mentally ill & homeless and diminish public safety and quality of life.
- Encourage the Planning Commission and City Council to champion the provisions of the Comprehensive Zoning Ordinance relative to Downtown use and height.
- Advocate for pedestrian- and bicycle-friendly upgrades to Downtown infrastructure.
- Support efforts by the City to encourage affordable housing Downtown in a way that stimulates new development.

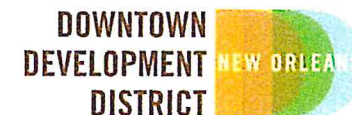


Downtown Development District
2018 Proposed Budget
(As of August 1, 2017)

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179	6. Communications						
180	Personnel Costs (05)						
181	Salaries & Wages	241,720	112,323	239,122	252,992	4.7%	13,870
182	Payroll Taxes	18,734	9,090	19,358	20,488	9.4%	1,130
183	Insurance	18,912	9,741	20,841	24,276	28.4%	3,435
184	Workers' Compensation	626	304	634	662	5.8%	28
185	Retirement	14,506	3,878	7,078	15,182	4.7%	8,104
186	Parking	2,460	697	1,672	2,700	9.8%	1,028
187	Fitness Center	-	-	-	-	#DIV/0!	-
188	Total	296,958	136,033	288,705	316,300	6.5%	27,595
189							
190	Holiday Event	136,474	4,596	141,071	136,474	0.0%	(4,597)
191	DDD Events	37,029	7,114	40,865	37,029	0.0%	(3,836)
192	Sponsored Events	25,000	7,000	37,000	40,500	62.0%	3,500
193	Donor Relations	-	-	-	-	#DIV/0!	-
194	Digital Media	28,800	23,606	38,006	26,400	-8.3%	(11,606)
195	Communications	47,400	12,339	46,424	25,800	-45.6%	(20,624)
196	Miscellaneous	4,268	5,302	9,186	5,768	35.1%	(3,418)
197	Research	-	-	-	50,000	#DIV/0!	50,000
198	Public Affairs	15,080	3,247	12,539	24,180	60.3%	11,641
199	Total Communications	591,009	199,237	613,796	662,451	12.1%	48,655

FINANCE & ADMINISTRATION ACCOMPLISHMENTS 2017

- Worked with Board of Commissioners to update Strategic Plan.
- Worked with Department Directors in creating individual professional Development Plans for their staff.
- New funding obtained for Duncan Plaza and working with other departments to determine other sources and methods of attracting additional financial support for our ongoing projects.



FINANCE & ADMINISTRATIVE OBJECTIVES 2018

- Work with the Communications Department to secure new recurring, sustainable sponsorship funding sources for individual projects & activities.
- Ensure the implementation of individualized professional development plans for entire staff.
- Maintain and expand participation of DBE-certified firms in the provision of services and materials to the DDD.
- Expand DDD's successful New Paths program for former homeless and incarcerated individuals.



Downtown Development District

2018 Proposed Budget

(As of August 1, 2017)

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201	7. Administration						
202	Personnel Items						
203	Salaries & Wages	461,186	205,403	444,335	468,582	1.6%	24,247
204	Payroll Taxes	35,742	15,718	34,124	36,315	1.6%	2,191
205	Insurance (Health, Dental, STD, LTD, Life)	40,020	19,915	40,932	46,872	17.1%	5,940
206	Insurance (workers comp)	1,205	555	1,155	1,221	1.3%	66
207	Retirement Contribs (Contrib, Fees, Life)	27,668	11,501	25,399	28,110	1.6%	2,711
208	Parking (Employee subsidy only)	3,600	1,910	4,162	3,600	0.0%	(562)
209	Fitness Center	900	-	-	900	0.0%	900
210	Temporary Labor	-	11,679	11,680	-	#DIV/0!	(11,680)
211	Payroll Processing Fees	5,450	2,941	5,532	5,770	5.9%	238
212	Total	575,771	269,622	567,319	591,370	2.7%	24,051
213							
214	Supplies & Materials						
215	General Operating Supplies	4,200	1,896	3,997	4,800	14.3%	803
216	Office Supplies	9,600	5,719	10,519	12,000	25.0%	1,481
217	Total	13,800	7,615	14,516	16,800	21.7%	2,284
218							
219	Equipment, Property and Maintenance						
220	Copier Lease Payments	5,775	2,914	5,650	5,472	-5.2%	(178)
221	Repairs & Maintenance	300	-	-	300	0.0%	300
222	Total	6,075	2,914	5,650	5,772	-5.0%	122
223							
224	Office Space						
225	Miscellaneous	-	25	25	-	#DIV/0!	(25)
226	Rent	140,568	69,966	140,954	141,000	0.3%	46
227	Repairs & Maintenance	900	670	1,271	1,200	33.3%	(71)
228	Telephone	11,280	5,632	11,273	11,280	0.0%	7
229	Utilities	3,425	1,681	3,180	3,550	3.6%	370
230	Total	156,173	77,974	156,703	157,030	0.5%	327
231							
232	Operations						
233	Accounting Services	19,250	18,500	18,500	18,500	-3.9%	-
234	Advertising	-	-	-	-	#DIV/0!	-
235	Bank Service Charges	2,100	1,128	2,208	2,160	2.9%	(48)
236	Board Development	7,500	8,834	8,835	9,600	28.0%	765
237	Computer Equipment & Supplies	-	-	-	-	#DIV/0!	-
238	Computer Software	1,752	750	1,650	1,800	2.7%	150
239	Computer Support	30,075	12,790	28,388	30,000	-0.2%	1,612
240	Courier Services	-	-	-	-	#DIV/0!	-
241	Employee Recruitment	50	3,002	3,002	2,000	3900.0%	(1,002)
242	Employee Relocation	-	-	-	-	#DIV/0!	-
243	Equipment & Small Tools	-	-	-	-	#DIV/0!	-
244	Equipment Rental	828	415	819	819	-1.1%	-
245	Events & Functions	-	-	-	-	#DIV/0!	-
246	Insurance - Auto Coverage	6,000	3,023	6,048	6,048	0.8%	-
247	Insurance - Commercial Package	91,200	40,928	81,599	84,000	-7.9%	2,401
248	Insurance - Director & Officer	7,200	3,119	6,498	6,780	-5.8%	282
249	Legal Services	72,000	36,560	114,560	96,000	33.3%	(18,560)
250	Meals & Entertainment	600	285	585	600	0.0%	15
251	Meetings - External	300	95	245	300	0.0%	55
252	Meetings - Internal	300	18	18	300	0.0%	282

**Downtown Development District
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253	Mileage/Cabfare/Tolls	120	9	69	120	0.0%	51
254	Miscellaneous	180	60	150	180	0.0%	30
255	Office Relocation	-	-	-	-	#DIV/0!	-
256	Organization Fees/Dues	6,000	2,524	3,874	6,150	2.5%	2,276
257	Parking	180	62	152	180	0.0%	28
258	Penalties & Interest	-	-	-	-	#DIV/0!	-
259	Permits & Licenses	15	15	15	15	0.0%	-
260	Postage & Express Mail	2,000	500	1,500	2,000	0.0%	500
261	Printing	1,200	639	1,239	1,000	-16.7%	(239)
262	Professional Services	2,252	248	448	300	-86.7%	(148)
263	Publications & Subscriptions	1,320	627	1,287	900	-31.8%	(387)
264	Radios/Cellular Telephones	1,320	662	1,335	1,380	4.5%	45
265	Repairs & Maintenance	-	-	-	-	#DIV/0!	-
266	Staff Development/Conferences	6,000	2,380	5,380	7,000	16.7%	1,620
267	Travel	11,000	7,254	13,254	10,000	-9.1%	(3,254)
268	Uniforms	1,500	327	1,077	1,500	0.0%	423
269	Total	272,242	144,754	302,735	289,632	6.4%	(13,103)
270							
271	Total Administration	1,024,061	502,879	1,046,923	1,060,604	3.6%	13,681

Downtown Development District
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300	Capital Sources						
301	Bond Proceeds	-	-	-	-	#DIV/0!	-
302	General Fund Cash Reserve Proceeds	2,524,524	-	1,389,013	2,700,441	7.0%	1,311,428
303	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-
304	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-
305	Total Capital Sources	2,524,524	-	1,389,013	2,700,441	7.0%	1,311,428
306							
307	Net Sources Before Capital Uses	455,580	4,059,858	1,540,470	360,500	-20.9%	(1,179,970)
308							
309	Capital Uses						
310	Debt Service - Principal	440,580	1,182,189	1,527,189	350,000	-20.6%	(1,177,189)
311	Capital Purchases	15,000	10,100	13,281	10,500	-30.0%	(2,781)
312	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-
313	General Fund Cash Reserve	-	-	-	-	#DIV/0!	-
314	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-
315	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-
316	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-
317	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-
318	Legal Defense Reserve	-	-	-	-	#DIV/0!	-
319	Total Capital Uses	455,580	1,192,289	1,540,470	360,500	-20.9%	(1,179,970)
320							
321	Net Cash flow	-	2,867,569	-	(0)	0.0%	(0)

ONE CANAL PLACE, 365 CANAL ST., STE 3100, NEW ORLEANS, LOUISIANA 70130 TELEPHONE (504) 826-3201

**Exhibit A
Attached**

PUBLIC NOTICE

Downtown Development
District's Board of
Commissioners
will hold a public hearing on
and adopt the
2018 Annual Budget & Work
Plan

TUESDAY, AUGUST 1, 2017
at 4:00 p.m.
201 St. Charles Avenue -
Suite 3912
DDD Ronald E. Gardner Board
Room
New Orleans, LA 70170

For more information please
call the DDD Finance &
Administration Department at
561-8927

State of Louisiana

Parish of Orleans

City of New Orleans

Personally appeared before me, a Notary in and for the parish of Orleans, Donna Laird who deposes and says that she is Administrative Assistant of NOLA Media Group, a division of The Times-Picayune, L.L.C., a Louisiana limited liability company, and Publishers of The Times-Picayune, Daily and Sunday, of general circulation; doing business in the City of New Orleans and the State of Louisiana, and that the attached

LEGAL

Re: adopt the 2018 Annual Budget & Work Plan

Advertisement of Downtown Development District

201 ST CHARLES AVE STE 3912
NEW ORLEANS LA 70170

Was published in The Times Picayune

365 Canal Street, Suite 3100
New Orleans, LA 70130

On the following dates July 12, 14, 2017

I attest that the copy attached hereto as "Exhibit A" is a true and correct copy of the advertisement published in The Times-Picayune on these dates.

14TH

Sworn to and subscribed before me this
Day of JULY 2017

Donna Laird
Charles A. Ferguson, Jr.
 Notary Public

My commission expires at my death.

Charles A. Ferguson, Jr.

Notary identification number 23492

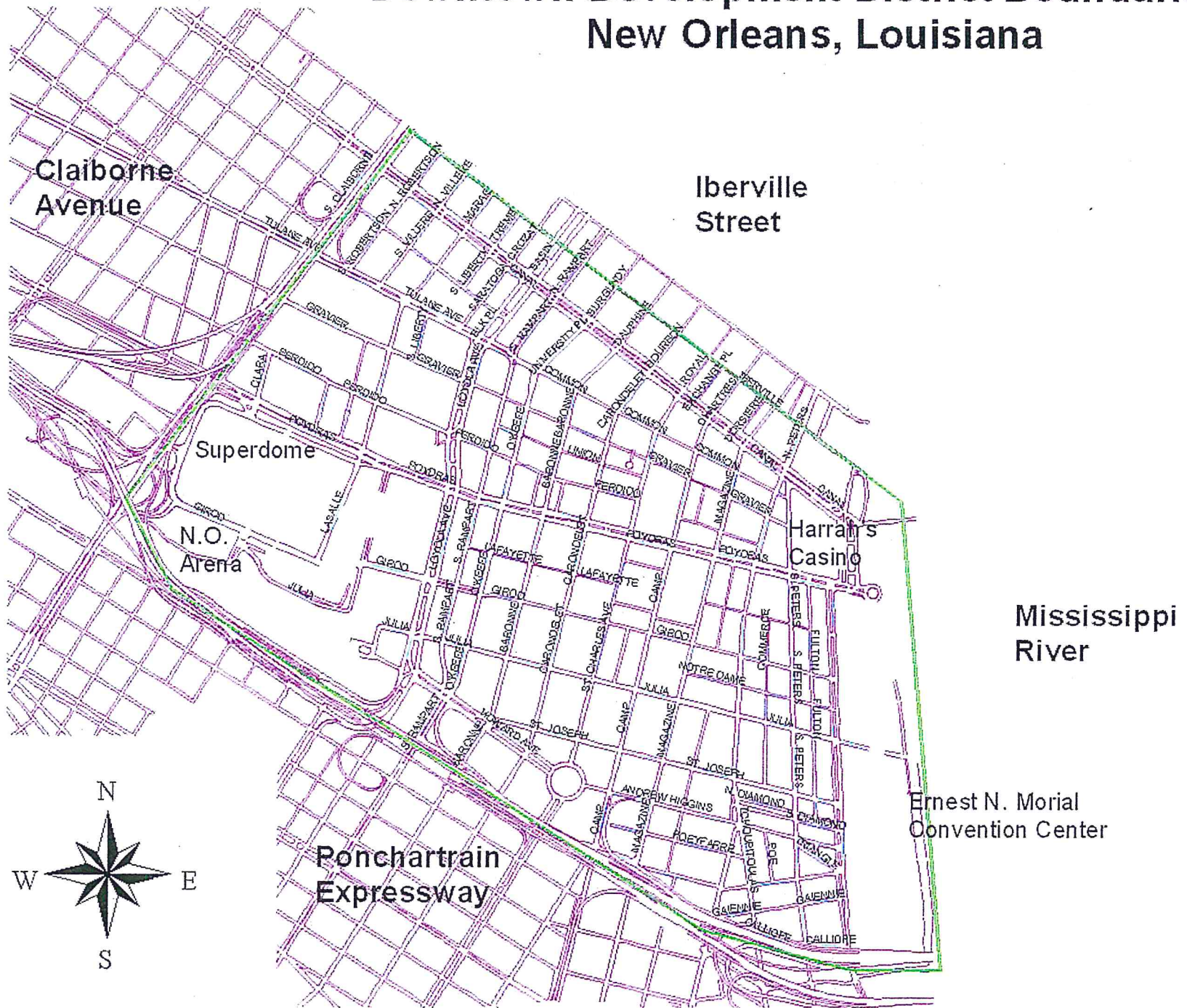
Appendix – Tax Rolls Certification Letter

The following items were not available from the Board of Review, Orleans Parish upon the printing of this booklet. This information is normally made available at the end of October.

The DDD staff will continue to pursue this information from the Board of Review. As it is received it will be forwarded to the members of the Board and placed into the 2018 budget book.

1. Letter Certifying 2018 Tax Rolls to Louisiana Tax Commission
2. 2018 Assessor Certification Letters List

Downtown Development District Boundaries New Orleans, Louisiana



**Downtown Development District of the City of New Orleans
Enabling Legislation**

RS 33:2740.3

§2740.3. The Downtown Development District of the City of New Orleans; creation, composition, and powers; preparation of plans; levy of ad valorem taxes and issuance of bonds

A. There shall be, and there hereby is, created a special taxing district within the city of New Orleans comprised of all the territory within the following prescribed boundaries:

The point of beginning shall be at the intersection of the east bank of the Mississippi River and the Mississippi River Bridge approaches and Pontchartrain Expressway: thence continuing along the upper line of the Pontchartrain Expressway right-of-way less and except ramp areas, and in a northwesterly direction to the lake side right-of-way line of Claiborne Avenue; thence northeasterly along the lake side of said right-of-way line of Claiborne Avenue to the lower right-of-way line of Iberville Street; thence along the said lower right-of-way line of Iberville Street to the east bank of the Mississippi River; thence continuing along the east bank of said river to the upper right-of-way line of the Mississippi River Bridge approaches and Pontchartrain Expressway, being the point of beginning.

The said special taxing district shall be known as, and is hereby designated The Downtown Development District of the City of New Orleans hereinafter in this Section referred to as the district, said creation to be effective January 1, 1975.

B. The council of the city of New Orleans, or its successor exercising the legislative powers of said city hereinafter referred to, collectively, as the "city council," shall have such power and control over, and responsibility for, the functions, affairs and administration of the district as are prescribed.

C. In order to provide for the orderly planning, development, acquisition, construction and effectuation of the services, improvements and facilities to be furnished by the district, and to provide for the representation in the affairs of the district of those persons and interests immediately concerned with and affected by the purposes and development of the district, there is hereby created a board of commissioners for the district hereinafter referred to as the "board".

D.(1) The board shall be composed of eleven members, at least nine of whom shall be qualified voters of the city of New Orleans, and shall have their principal place of business in, or own property in, the Downtown Development District. Such members shall possess additional qualifications and shall be appointed as follows:

(a) Nine of the members shall be appointed by the mayor with the approval of the city council, provided, however, that the mayor will select five of such members from a list of eight nominees named by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, or its successor.

(b) The members of the board initially appointed by the mayor shall be appointed as follows: two members for one year each, two members for two years each, two members for three years each, two members for four years each, and one member for five years, the length of the term for each individual appointed to be determined by lot. They shall serve until their successors have been appointed and qualified.

(c) The members of the board thereafter appointed by the mayor upon the expiration of the respective terms of the initial appointees shall be selected and appointed in accordance with the procedures herein prescribed for the selection and appointment of the original members for the term of five years. However, vacancies shall be filled from nominations submitted by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce in the following manner. The mayor shall select and appoint one of two names submitted to him by such council for each of the five vacancies for which the council is to submit nominees. If the selection and appointment by the mayor does not take place within thirty days following submission of the nominees by the New Orleans Area Council of the New Orleans Regional

Chamber of Commerce, the selection and appointment shall be made by the city council. Any vacancy which occurs prior to the expiration of the term for which a member of the board has been appointed shall be filled in accordance with the procedures as set forth herein. However, the New Orleans Area Council of the New Orleans Regional Chamber of Commerce may submit additional nominees to either the mayor or the city council, as applicable, until all vacancies pursuant to this Subsection are filled.

(2)(a) Two members shall be jointly appointed by the state senators and state representatives who represent the district in such manner that both members are residents of the district and at least one member has his principal place of business in the district.

(b) Vacancies from among the members appointed by the state senators and state representatives who represent the district shall be filled by the state senators and state representatives who represent the district.

(c) The members of the board of commissioners of the Downtown Development District of the City of New Orleans appointed pursuant to this Paragraph shall serve a five-year term and until their successors have been appointed and qualified. Thereafter they shall serve terms that are concurrent with those of the legislators who made the appointment.

(3) As soon as practicable after their appointment, the board shall meet and elect from their number a chairman, a vice chairman, a treasurer, and such other officers as it may deem appropriate. A secretary of the board may be selected from among the members or may be otherwise selected or employed by the board. The duties of the said officers shall be fixed by bylaws adopted by the board. The board shall adopt such rules and regulations as it deems necessary or advisable for conducting its business and affairs, and shall engage such assistants and employees as is needed to assist the board in the performance of its duties. It shall hold regular meetings as shall be provided by its bylaws and may hold special meetings at such time and places within or without the districts as may be prescribed in its rules or regulations. A majority of the members of the board shall constitute a quorum for the transaction of business. The board shall keep minutes of all regular and special meetings and shall make them available to the public in conformance with law. The members of the board shall serve without compensation; however, they shall receive travel allowance as reimbursement for expenses incurred while attending to the business of the district.

E.(1) The board shall prepare, or cause to be prepared, a plan or plans (such plan or plans, and the plan provided for in Subsection F of this Section, being hereinafter referred to, collectively, as the plan) specifying the public improvements, facilities and services proposed to be furnished, constructed or acquired for the district, and it shall conduct such public hearings, publish such notice with respect thereto and disseminate such information as it in the exercise of its sound discretion may deem to be appropriate or advisable and in the public interest.

(2) Any plan may specify and encompass any public services, capital improvements and facilities which the city of New Orleans is authorized to undertake, furnish or provide under the constitution and laws of the state of Louisiana, and such specified public services, improvements and facilities shall be, and shall for all purposes be deemed to be, special and in addition to all services, improvements and facilities which the city of New Orleans is then furnishing or providing, or may then, or in the future, be obligated to furnish or provide with respect to persons or property within the boundaries of the district.

(3) Any plan shall include (a) an estimate of the annual and aggregate cost of acquiring, constructing or providing the services, improvements or facilities set forth therein; (b) the proportion of the tax to be levied on the taxable real property within the district which is to be set aside and dedicated to paying the cost of furnishing specified services, and the proportion of such tax to be set aside and dedicated to paying the cost of capital improvements, or paying the cost of debt service on any bonds to be issued to pay the cost of capital improvements, such proportions, in each case, to be expressed in numbers of mills; and (c) an estimate of the aggregate number of mills required to be levied in each year on the taxable real property within the district in order to provide the funds required for the implementation or effectuation of the plan for furnishing the services specified and for capital improvements or debt service, or both.

(4) The board shall also submit the plan to the planning commission of the city of New Orleans. Said planning commission shall review and consider the plan in order to determine whether or not it is consistent with the comprehensive plan for the city of New Orleans, and shall within thirty days following receipt thereof submit to the city council its written opinion as to whether or not the plan or any portion or detail thereof is inconsistent with the comprehensive plan for the city, together with its written comments and recommendations with respect thereto.

(5) After receipt of the plan together with the written comments and recommendations of the city planning commission, the city council shall review and consider the plan, together with such written comments and recommendations. The city council may by a majority vote of its members adopt or reject the plan as originally submitted by the board, or it may alter or modify the plan or any portion or detail thereof, but only by a majority vote of all of its members. If the plan as originally submitted by the board is adopted by the majority vote of the city council, it shall become final and conclusive and may thereafter be implemented. If, however, the city council alters or modifies the plan by a majority vote of its members, the plan as so altered or modified shall be resubmitted to the board for its concurrence or rejection. The board may concur in such modified plan by a majority vote of all of its members. If the board so votes to concur in the plan as modified by the city council, the plan shall become final and conclusive and may thereafter be implemented. If, however, the board does not concur in the plan as modified by the city council, it shall notify the city council in writing of its action. Thereafter, and as often and at such time or times as the board may deem to be necessary or advisable, it shall prepare, or cause to be prepared, a plan or plans and submit the same to the city planning commission in accordance with the same procedure hereinabove prescribed with respect to the original plan. The city planning commission shall, in turn, submit such plan, together with their written comments and recommendations, to the city council for its adoption, modification or rejection in the same manner and with the same effect as hereinabove provided with respect to the original plan.

F. The provisions of Subsection E of this Section to the contrary notwithstanding, the board may prepare and submit directly to the city council a plan or plans setting forth its intention to employ professional consultants and experts and such other advisors and personnel as it in its discretion shall deem to be necessary or convenient to assist it in the preparation of a plan or plans for the orderly and efficient

development of services and improvements within the district. Such plan shall also specify the services proposed to be rendered by such employees, an estimate of the aggregate of the proposed salaries of such

employees and an estimate of the other expenses of the board required for the preparation of such plan or plans, together with a request that a tax, within the limits hereinafter in this Section prescribed, in an amount sufficient to cover the costs of such salaries and expenses be levied on the real property within the district. The city council shall review and consider such plan within thirty days following the submission to it by the board, and shall adopt or reject such plan by a majority vote of its members. If the city council adopts such a plan, it shall become final and conclusive and the tax shall be levied as hereinafter provided. If the city council rejects the plan, it shall notify the board of its action, and the board may again and from time to time prepare and submit to the city council for its review, consideration, adoption or rejection in accordance with the procedures provided for in this Paragraph, a plan setting forth the matters hereinabove in this Section prescribed.

G. If no plan is finally and conclusively adopted in accordance with the procedures prescribed in this Section within ten years from and after January 1, 1975, all power and authority conferred hereby shall lapse, the district shall be dissolved and all power and authority incident thereto shall become null and void as a matter of law; provided that, in such event, all obligations, contractual or otherwise, incurred by the district during its existence shall survive and shall be fully enforceable in accordance with their terms.

H.(1) All services to be furnished within the district pursuant to any plan finally and conclusively adopted hereunder, shall be furnished, supplied, and administered by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances; and all capital improvements and facilities to be acquired, constructed, or provided within the district, whether from the proceeds of bonds or otherwise, shall likewise be so acquired, constructed, or provided by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances, it being the intention hereof to avoid absolutely the duplication of administrative and management efforts and expense in the implementation of any plan adopted for the benefit of the district.

(2) In order to provide such services and/or provide, construct, or acquire such capital improvements or facilities the board may enter into contracts with the city of New Orleans. The cost of any such services, capital improvements, and facilities shall be paid for to the city of New Orleans from the proceeds of the special tax levied upon real property within the district as herein provided, or from the proceeds of bonds, as the case may be.

(3) However, with the prior approval of the mayor and the city council, when the service sought is not ordinarily provided by the city of New Orleans, the board may contract with other entities in accordance with the approval of the mayor and the city council for such services. The cost of such specially contracted services shall be paid for by the board with its funds budgeted therefor.

I. The city council, in addition to all other taxes which it is now or hereafter may be authorized by law to levy and collect, is hereby authorized to levy and collect as hereinafter specifically provided for a term not to exceed fifty years from and after the date the first tax is levied pursuant to the provisions of this Section, in the same manner and at the same time as all other ad valorem taxes on property subject to taxation by the city are levied and collected, a special ad valorem tax upon all taxable real property situated within the boundaries of the core area development district. The number of mills hereby authorized shall be computed by dividing the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1977 into the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1978 and multiplying the result by

ten. No such tax shall be levied until a plan requiring or requesting the levy of a tax is finally and conclusively adopted in accordance with the procedures prescribed in this Section. The proceeds of said tax shall be used solely and exclusively for the purposes and benefit of the district. Said proceeds shall be paid over to the Board of Liquidation, City Debt, day by day as the same are collected and received by the appropriate officials of the city of New Orleans and maintained in a separate account. Said tax proceeds shall be paid out by the Board of Liquidation, City Debt, solely for the purposes herein provided upon warrants or drafts drawn on said Board of Liquidation, City Debt, by the appropriate officials of the city and the treasurer of the district.

J.(1) The city of New Orleans, when requested by resolution adopted by the vote of a majority of the members of the board, approved by a resolution of the city council adopted by a majority vote of its members, and by resolution adopted by the vote of a majority of the members of the Board of Liquidation, City Debt, shall have power and is hereby authorized to incur indebtedness for and on behalf and for the sole and exclusive benefit of the district, and to issue at one time, or from time to time, negotiable bonds, notes and other evidences of indebtedness herein referred to collectively as bonds of the city of New Orleans, the principal of, premium if any, and interest on which shall be payable solely from the proceeds of the special tax authorized, levied and collected pursuant to the provisions of this section for the purpose of paying the cost of acquiring and constructing capital improvements and facilities within the district. Such bonds shall not constitute general obligations of the city of New Orleans, nor shall any property situated within the city other than property situated within the boundaries of the district be subject to taxation for the payment of the principal of, premium if any, and interest on such bonds.

Furthermore, any indebtedness incurred by the city of New Orleans for and on behalf and for the benefit of the district pursuant to the provisions of this Section, whether evidenced by bonds, notes or other evidences of indebtedness, or otherwise, shall be excluded in determining the power of the city of New Orleans to incur indebtedness and to issue its general obligation bonds. The principal amount of such bonds which may be outstanding and unpaid at any one time shall never exceed the sum of fifty million (50,000,000) dollars. The proceeds derived from the sale of all such bonds shall be paid over to the appropriate officials of the city of New Orleans and shall be disbursed solely for the purposes and benefit of the district. All such bonds shall be sold by the Board of Liquidation, City Debt, and shall bear such rate or rates of interest, and shall, except as herein otherwise specifically provided, be in such form, terms and denominations, be redeemable at such time or times at such price of or prices, and payable at such times and places, within a period of not exceeding fifty years from the date thereof, as the Board of Liquidation, City Debt, shall determine.

(2) Said bonds shall be signed by the mayor of the city of New Orleans and the director of finance of the city of New Orleans, or officers exercising a similar function, and countersigned by the president or vice president and the secretary or assistant secretary of the Board of Liquidation, City Debt, provided that in the discretion of the Board of Liquidation, City Debt, all but one of said signatures may be in facsimile, and the coupons attached to said bonds shall bear the facsimile signatures of said director of finance and said secretary or assistant secretary. In case any such officer whose signature or countersignature appears upon such a bond or coupon shall cease to be such officer before delivery of said bonds or coupons to the purchaser, such signature or countersignature shall nevertheless be valid for all purposes. The cost and expense of preparing and selling said bonds shall be paid from the proceeds thereof.

(3) The resolution of the Board of Liquidation, City Debt, authorizing the issuance and sale of such bonds and fixing the form and details thereof, may contain such other provisions, not inconsistent nor in conflict with the provisions of this Section, as it may deem to be necessary or advisable to enhance the marketability and acceptability thereof by purchasers and investors, including, but without limiting the generality of the foregoing, covenants with bondholders setting forth (a) conditions and limitations on the issuance of additional bonds constituting a lien and charge on the special tax levied on real property

within the district pari passu with bonds theretofore issued and outstanding and (b) the creation of reserves for the payment of the principal of and interest on such bonds. These bonds and the interest thereon are exempt from all taxation levied for state, parish or municipal or other local purposes; and savings banks, tutors of minors, curators of interdicts, trustees and other fiduciaries are authorized to invest the funds in their hands in said bonds.

(4) The Board of Liquidation, City Debt, as now organized and created, and with the powers, duties and functions prescribed by existing laws, shall be continued so long as any bonds authorized by this Section are outstanding and unpaid.

K. Notwithstanding any other provision of this Section to the contrary, no tax authorized herein shall be levied and no bonds shall be issued unless and until the maximum amount of the tax and the maximum amount of the bonds has been approved by a majority of the electors voting thereon in the city of New Orleans in an election called for that purpose. No bonds issued pursuant to this Section shall be general obligations of the state of Louisiana, the parish of Orleans or the city of New Orleans.

L. The district shall have the power to acquire, to lease, to insure and to sell real property within its boundaries in accordance with its plans.

M. The district shall have the power to advance to the city of New Orleans funds for payment for services rendered by the city pursuant to a contract or contracts between the district and the city.

Added by Acts 1974, No. 498, §1. Amended by Acts 1977, No. 124, §1; Acts 1978, No. 307, §1, eff. July 10, 1978; Acts 1981, No. 170, §1; Acts 1983, No. 71, §1, eff. June 17, 1983; Acts 2001, No. 1050, §1.

NOTE: See Acts 2004, No. 349, §2, relative to repeal of Acts 1968, No. 170, and all Acts amending it, including Acts 1972, No. 299, Acts 1980, Nos. 571 and 572, Acts 1984, No. 155, Acts 1994, 3rd Ex. Sess., Nos. 65 and 135, Acts 1995, Nos. 30 and 375, Acts 1997, No. 101, and Acts 2003, Nos. 266 and 968.

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be a standard notebook page, possibly from a composition book or a legal pad. The edges of the paper are slightly irregular, suggesting it might be a scan of a physical document. There is no handwriting or other markings on the page.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

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